Announcement

Dear Colleagues,

On behalf of the Programme Committee we are pleased to invite you to take part in the 2012 International Congress on Business and Economic Research that will be held in Omoku (Nigeria) on the 25th, 26th, 27th and 28th of June, 2012. ICBER2012 is jointly organized by African Society for the Scientific Research (ASSR) in cooperation with other institutions.

The mission of the congress is to further the advancement and innovation in business, technology, and economics in the global community. As the world becomes increasingly global, new ways to explore, learn, and share knowledge are needed. The event serves as a means to connect and engage economists, business executives, technologists, educators, entrepreneurs, researchers, scientists, consultants, training managers, policy makers, curriculum developers, and others in the topics and fields in economics and business.

ICBER2012 will be an International Forum for those who wish to present their research, projects and innovations, having also the opportunity to discuss the main aspects and the latest results in the fields of Economics, Business and Technology. Our aim is to inspire and provoke crucial discussions and debates. The event will boast critical thinking and reconsider policies and practices.

We would like to invite you to participate in the congress. Attached (see Congress Poster) is the announcement and our formal invitation to the event. You will also find all the necessary information. Please note that the proposal deadline is March 31, 2012. It would be most highly appreciated if you can pass this information on to your colleagues who might be interested in our event.

We the Program Committee on behalf of AASR and cooperating partners feel honoured to be hosting the conference in Nigeria and look forward to seeing you in Omoku.

Dr Jacinta A. Opara
Secretary-General
ICBER2012 Organising Committee
Theme:
Economics and Business in a Global Age

Sub-Themes

- Accounting
- Advertising Management
- Agricultural Economics/Business
- Business Intelligence and Ethics
- Business Information Systems
- Business/Company Law
- Business Performance Management
- Business Statistics
- Change Management
- Communications Management
- Comparative Economic Systems
- Consumer Behaviour
- Corporate Finance and Governance
- Corporate Governance
- Cost Management
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic geography
- Economic Policy and Systems
- Educational management and Planning
- Employment and Training
- Engineering Economics
- Entrepreneurship
- Environmental Economics
- Finance & Investment
- Financial Economics
- Government Finance
- Health Economics
- Hotel Management
- Household Behaviour and Family Economics
- Human Resource
- Industrial and Manufacturing Engineering
- Information Systems
- Information Technology Management
- Insurance
- International Economics and Business
- International Finance and Trade
- Labour Economics
- Human Resource Management
- Law and Economics
- Macroeconomics
- Microeconomics
- Management Information Systems
Information for Authors

1. The paper should be A4 format. Left, right, top and bottom margins should be 2.00 cm each. English is the official language of the conference.
2. Title should be 14-point, all in capital letters, bold and centered.
3. Font size throughout the paper should be 12-point in Garamond, in single space, and justified.
4. The whole text should be written with “Garamond”.
Who Should Attend

The Congress attracts a range of economists, researchers, technologists, teachers, students, activists, administrators, business professionals and others. Attendees join together to share ideas, experiences, views and their passions.

If you want to chair a session, organize a panel, evaluate papers to be published in the congress proceeding, books or journals, contribute to the editing or any other offer to assist, please send an email to icber2012@gmail.com
**Deadlines and Venue**

Proposal Submission Deadline: **March 31, 2012**

* Early Registration: **December 31, 2011**

* Registration: **April 30, 2012**

**Congress dates:** **25 – 26 – 27– 28, June 2012**

**Congress Venue**

ICBER2012 will take place at the Federal College of Education (Technical), Omoku, Rivers State, Nigeria.

[Click to visit Federal College of Education (Technical), Omoku Web Site](www.fcetomoku.net)

**About Omoku**

Omoku City is located in Orashi Region of Rivers State in south-south Nigeria. The town can be said to be the second largest urban centre in Rivers State. It is the traditional and administrative headquarters of Ogba/Egbema/Ndoni Local Government Area of Rivers State and the domain of the Oba (Eze-Ogba) of Ogbaland - one of the surviving ancient monarchs in Rivers State.

**People and Culture**

It is a melting pot of cultures and this is demonstrated by the traditional ways of the people as well as the influence of the other Nigerian ethnic groups. Omoku is a city in the Niger Delta region that invites one and all to enjoy its diversity and unforgettable charisma. It is a city of contrasts, proud of its illustrious, deep rooted history whilst being at the cutting edge of all the latest social and technological developments. It is city *open to all*, accessible to everyone, it is a city which can be enjoyed by all residents and visitors alike.

Omoku is a city for encounters and contrasts. The legacy left by the cultures and civilisations which have reached these shores in the past still remains alive. Business and trade coexist with leisure and culture. Omoku is a city that has enjoyed relative peace since recent past. It has a rich cultural life with festivals, concerts, shows and exhibitions all year round. A city like this can be enjoyed with all five senses. Dialogues flow smoothly, ideas float back and forth easily, lines of communication are always open and people feel at their ease. Omoku invites you to indulge your passion for the art of encounters.
Location

Today, the population of Omoku is an admixture of oil workers, civil servants, subsistent farmers, petty traders, and traditional craft-makers from all parts of Nigeria as well as expatriates. Omoku is about 90km from Port Harcourt, the capital of Rivers State. The town is located in the heart of the rain forest zone at the Northern apex of the Niger Delta basin. Its climate is therefore humid. There is usually heavy rainfall between the months of May and October and harmattan between December and February in the town.

Getting to Omoku

Omoku can be reached by road from any part of Nigeria. Travelers to Omoku from the Northern and Western parts of Nigeria on reaching Benin City can take a car to Port Harcourt through the East-West road and disembark at Ahoada junction from where one can take a car straight to Omoku. Travelers from the East can get a car to Omoku from Owerri, which is about 76km from Omoku. If peradventure one gets to Port Harcourt first, one can get to Omoku from Mile III or Boro Park garages. Port Harcourt is about 90km to Omoku. For air travelers, Omoku is about 50km from the Port Harcourt International Airport or 80km from Owerri Airport. The College temporary site is situated at the heart of Omoku town while the permanent site is along Omoku-Obrikom road.

Congress Fees

<table>
<thead>
<tr>
<th>Congress Registration:</th>
<th>International</th>
<th>Local</th>
<th>Deadlines</th>
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</thead>
<tbody>
<tr>
<td>Early Registration:</td>
<td>US $150</td>
<td>N22500</td>
<td>December 31, 2011</td>
</tr>
<tr>
<td>Late Registration:</td>
<td>US $170</td>
<td>N25500</td>
<td>After December 31, 2011</td>
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<tr>
<td>AASR Members</td>
<td>US $90</td>
<td>N14000</td>
<td>December 31, 2011</td>
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<tr>
<td>Student Registration</td>
<td>US $30</td>
<td>N3800</td>
<td>May 31, 2011</td>
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<tr>
<td>Listeners only</td>
<td>US $40</td>
<td>N5500</td>
<td>May 31, 2011</td>
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<tr>
<td>Corporate Participation</td>
<td>US $200</td>
<td>N30000</td>
<td>May 31, 2011</td>
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<tr>
<td>Membership Registration</td>
<td>US $40</td>
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<tr>
<td>Annual Dues</td>
<td>US $20</td>
<td>N3000</td>
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NB: **The bank transfer is the method of payment.** Payment in local currency is only possible for delegates resident in Nigeria. Please contact the event organizers for bank account's details. The registration will be confirmed upon receipt of the registration fee. In case of cancellation, there will be no refund of registration fees. **Congress fee includes the cost of publishing the papers and admission to all sessions.** In order to receive a free copy of the Congress Proceedings, Certificates and other materials. Authors are requested to personally attend the congress and present the accepted paper(s).
Funding and Fellowship

Aiming at encouraging intended participants, the congress organizers have created a solidarity fund. A limited sponsorship is available for participants from the developing countries. Young scholars below the rank of Senior Lecturer or its equivalent and women are particularly encouraged to apply. A written request is required. A letter of reference is needed.
Support may be in the form of full sponsorship including travel grants and boarding or partial sponsorship.
The 1st International Congress on Business and Economic Research (ICBER2012) is organized by African Society for the Scientific Research (ASSR) with the Support and Cooperation of:

- International Association for the Scientific Knowledge, Portugal
- Universidad Azteca, Mexico
- Federal College of Education (Technical), Omoku-Nigeria
- West Coast University, Panama
- Universidad Central de Nicaragua, Nicaragua
- Afro-Euro Centre for Development Studies, Spain
- Maxwell Scientific Organization, United Kingdom
- International Digital Organization for Scientific Information, UAE
- Development Africa Consortium
- Beverly Resources
- Science and Education Foundation, Bulgaria
- Prague Development Centre, Czech Republic
- Vocational Training Institute, Mauritius
- KRE Publishers, India
- Raphael Nosike Foundation
- International Association for Teaching and Learning, Spain
- Human Resource Management Research Society (HRMARS), Pakistan
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Okoroh Doris (School of Science Education)

Amassuomo J O M (School of Technical Education)

Enyiche Iyk (Security Consultant co-opted)

Esokun Lucky (Manager, ICT Centre co-opted)
Programme of Event

Monday 25th June
08:00 – 09:00  Registration
09:00 – 10:45  Welcome Ceremony
10:45 – 11:00  Coffee Break
11:15 – 14:30  Special Sessions
14:30 – 14:45  Lunch Break
14:45 – 16:45  Special Sessions
16:45 – 17:15  Coffee Break
17:15 – 18:45  Plenary Sessions

Tuesday 26th June
08:30 – 10:00  Special Sessions
10:00 – 10:30  Coffee Break
10:30 – 13:30  Plenary Sessions
13:30 – 14:45  Lunch Break
14:45 – 16:45  Plenary Sessions
16:45 – 17:15  Coffee Break
17:15 – 18:45  Plenary Sessions

Wednesday 27th June
08:30 – 10:00  Special Sessions
10:00 – 10:30  Coffee Break
10:30 – 13:30  Plenary Sessions
13:30 – 14:45  Lunch Break
14:45 – 16:45  Plenary Sessions
16:45 – 17:15  Coffee Break
17:15 – 18:45  Plenary Sessions

Thursday 28th June
08:30 – 10:00  Special Sessions
10:00 – 10:30  Coffee Break
10:30 – 13:30  Plenary Sessions
13:30 – 14:45  Lunch Break
14:45 – 16:45  Plenary Sessions
16:45 – 17:00  Coffee Break
17:00 – 19:00  Special Sessions/Communiqué
19:00 – 20:00  Closing Sessions/Cocktail
**Sponsorship and Donations**
The Congress organizers would remain indebted for sponsorships and donations to support their events. All donations shall be acknowledged. Donors and collaborators will have their names and/or logos placed on the Congress official website.

**Adverting and Exhibitions**
The AASR welcomes requests for placing adverts on their event website, Congress materials, etc. We also invite corporate agencies/individuals or Associations that wish to make exhibitions, trade fair during the events. Adverts and exhibitions may be charged. For more information, please contact the Congress secretariat.