



# INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN ACCOUNTING, FINANCE AND MANAGEMENT SCIENCES



[www.hrmars.com](http://www.hrmars.com)

ISSN: 2225-8329

## Efficiency Evaluation of European Financial Cooperative Sector A Data Envelopment Analysis Approach

Clements Adeyinka Akinsoyinu

To Link this Article: <http://dx.doi.org/10.6007/IJARAFMS/v5-i4/1820>

DOI:10.6007/IJARAFMS /v5-i4/1820

**Received:** 06 October 2015, **Revised:** 08 November 2015, **Accepted:** 26 November 2015

**Published Online:** 10 December 2015

**In-Text Citation:** (Akinsoyinu, 2015)

**To Cite this Article:** Akinsoyinu, C. A. (2015). Efficiency Evaluation of European Financial Cooperative Sector A Data Envelopment Analysis Approach. *International Journal of Academic Research in Accounting Finance and Management Sciences*, 5(4), 14–28.

**Copyright:** © 2015 The Author(s)

Published by Human Resource Management Academic Research Society ([www.hrmars.com](http://www.hrmars.com))

This article is published under the Creative Commons Attribution (CC BY 4.0) license. Anyone may reproduce, distribute, translate and create derivative works of this article (for both commercial and non-commercial purposes), subject to full attribution to the original publication and authors. The full terms of this license may be seen at: <http://creativecommons.org/licences/by/4.0/legalcode>

Vol. 5, No. 4, 2015, Pg. 14 - 28

<http://hrmars.com/index.php/pages/detail/IJARAFMS>

JOURNAL HOMEPAGE

Full Terms & Conditions of access and use can be found at  
<http://hrmars.com/index.php/pages/detail/publication-ethics>



## Efficiency Evaluation of European Financial Cooperative Sector A Data Envelopment Analysis Approach

Clements Adeyinka Akinsoyinu

Faculty of Finance, Cracow University of Economics, Krakow, Poland

Email: clements.akinsoyinu@yahoo.com

### Abstract

The co-operative banking sector has become a major force in the socio-economic development of the European continent's and is increasingly becoming an important part of the continents banking sector. By applying the Data Envelopment Analysis (DEA) approach, this paper evaluates the efficiency of co-operative banks from some selected European countries during a period of 2008–2013. The results of our estimation show that overall efficiency of the co-operative banks in our sample is high. Our efficiency results also show that the European cooperative banking sector is both efficient and stable over the period under review. Our results lend credence to the resilience theory of the co-operative banking business model. During the period of the Great Financial Crisis, the sector holds firm showing little or no variation in efficiency level.

**Keywords:** Financial Co-Operatives, Productive Efficiency, Technical Efficiency, Allocative Efficiency, Bank Efficiency, Non-Parametric Frontiers, Financial Crisis

### Introduction

Efficiency and the effective utilization of resources have been key factors for the survival of banks and have been paramount objectives of every bank managers regardless the type, nature and size of banking institution they manage. Bank managers are very concerned with putting their limited resources into a more productive use particularly in this period where resources at their disposal are limited and shareholders demand more of corporate profit is on the rise. Graff and Karmann (2006) argue that banks must allocate their scarce resources in an efficient manner during the production of their products and services. The subject of efficiency maximization has become increasingly important in banking as a result of recent developments in the global and financial landscapes. Fierce competition in banking sectors brought about by globalisation, technological advancement, and deregulation in the banking sector and the recent waves of mergers and acquisitions in the financial industry. The recent financial crisis has contributed significantly to the burden of efficiency management by bank managers (See Barra Cristian *et al.*, 2013; Popovici, 2014).

Regulators and policymakers have both awash the banking sector with regulations which have significantly increased bank costs. The costs of meeting these requirements have negative implications for banking efficiency (Pasiouras *et al.*, 2009). In a separate study,

Chortareas *et al* (2010) find evidence to support the claim that regulatory policies such as capital requirements and other supervisory powers that impose restrictions on bank activities reduce banks operation efficiency. The going-concern of banks has become so much dependent on the level of its efficiency; investors now consider efficiency ratios or parameters as important yardsticks for determining banks investability. The questions of how effectively a bank utilises its assets or manages its liabilities become a key factor in his investment decision making.

The measurement of economic efficiency in firms can be traced to the works carried out by Koopmans (1951); Debreu (1951)<sup>1</sup> and later the seminal study by (Farrell, 1957). In his paper titled "*The Measurement of Productive Efficiency*", Farrell (1957), influenced by the studies carried out by Koopmans and Debreu, specified two components of production efficiency: *Technical efficiency* and *Allocative efficiency*.

Since the creation of the Co-operative movement in Europe in the 19<sup>th</sup> century, Co-operative banks have become both a financial and an economic powerhouse in the European continent. Creating and adding values by providing grass root finance to millions of their owners and customers. Today, co-operative banks are ubiquitous on the continent with 4,200 Co-operative banks with more than 68, 000 outlets, owned by 78 million members and servicing more than 205 million customers. The Co-operative banking sector currently employs more than 860, 000 people, contributing immensely to the employment growth in their various local communities<sup>2</sup>. Co-operative banks help contribute to the financial stability of the continent by maintaining proximity to the millions of customers they were created to serve. According to the EACB,<sup>3</sup> the Co-operative banks contribute significantly to the financing of the real economy, particularly to the households and the Small and Medium Enterprise (SME). In countries such as Italy, France, Germany and the Netherlands, the market share of loans ranges between 25 percent and 45 percent.<sup>4</sup> Like any other banking type, efficiency has become one of the key objectives that Co-operative banks must achieve if they are to remain in business particularly at a time where the competition with the commercial banks is fierce. Opinions differ in the literature on the level of efficiencies in Co-operative banks compared to the commercial banks (See for example, Girardone *et al.*, 2009; Altunbas *et al.*, 2003).

This paper applies the non-parametric frontier method of the data envelopment analysis approach to evaluate performance and efficiency in co-operatives banks from selected European countries. Researchers have investigated of efficiencies in the European banking industry (See, for example Bikker, 1999; Nenovski *et al.*, 2008; Vivas, 1997; Barra *et al.*, 2013). In our best knowledge, a multi-country study of European Co-operative banking sector is rare. Giving the strategic role of the co-operative banking sector in Europe and its contribution to the growth and development of the European economy, we believe that the limited attention giving to the sector is inadequate. We also believe that the impact of the recent financial crisis on the efficiency of the co-operative banking sector has not been fully analysed.

---

<sup>1</sup>Koopmans (1951) provided the definition of *technical efficiency* while Debreu (1951) carried out the first measurement of productive efficiency with his work titled: *The coefficient of resource utilization*.

<sup>2</sup> Source: [http://www.eacb.coop/en/cooperative\\_banks/characteristics.html](http://www.eacb.coop/en/cooperative_banks/characteristics.html)

<sup>3</sup> EACB: European Association of Co-operative Banks

<sup>4</sup> According to EACB, SMEs represent between 20% and 50% of the total client portfolio of Co-operative banks in Italy, France, Germany and the Netherlands.

## Literature Review

### ***Co-operative Banking Efficiency***

Some research has been carried out to study different areas of efficiency in banking and other financial institutions. Berger and Humphrey (1997) categorised efficiency studies on banking and other financial firms into three distinct classes. (1) Efficiency studies that emanate from government policies on issues such as deregulation, mergers, market and bank failures (Janoudi, 2014; Lee and Chih, 2013; Agoraki *et al.*, 2011; Ayadi *et al.*, 2005). (2) Studies on industry efficiency, firm performance, firm ranking and comparisons. (3) Studies on managerial performance carried out with a view to improving managerial performance by identifying the right strategy and process (see, Halkos and Salamouris 2004). These studies have employed both parametric and non-parametric methods to model efficiencies in banking. Two of the most important non-parametric methods used are the Stochastic Frontier Analysis (SFA) and the data envelopment analysis (DEA) approach. There is, however, a paucity of literature on the study of efficiency and performance evaluation of European Co-operative banking sector. The majority of studies on bank efficiency are concentrated on commercial banks (Daley and Mathews, 2009; Halkos and Salamouris, 2004; Almunani, 2013) and mostly in the United States Banking Sector (see for example, Mester, 1996; Devaney and Weber, 2000; Irsova and Havranek, 2010; Hughes and Mester, 2008; Berger and Mester, 2003; Fung, 2006).

Given the above, we now review some of the available literature on the efficiency of co-operative banks. In their seminal paper, titled *Bank Ownership and Efficiency*, Altunbas *et al* (2001) use multiple approaches to model cost and profit and technical efficiency in different types of bank in the German banking sector. They did not find any significant evidence to suggest that privately owned banks are more efficient than mutual (co-operative) banks and publicly owned bank. They find, however, that mutual (co-operative) banks and government-owned banks are slightly better than private banks in with respect to cost and profit efficiencies. Schiniotakis (2012) used multiple regression analysis to determine the factors that influence the profitability of commercial and co-operative banks; He finds evidence to suggest that the type of bank is an important factor in determining the level of profitability. He also finds that only well-capitalised banks with sufficient liquidity and cost efficiency have Return on Assets (ROA). The paper finds that co-operative banks were less affected by the financial crisis compared to the commercial banks. Other studies that investigate cost and profit efficiency in Co-operative banks include (Worthington, 1998).

Pasiouras *et al* (2007) employs data envelopment analysis (DEA) modelling approach and Tobit regression to estimate the cost efficiency of Greek Co-operative banks. They use the data envelopment analysis (DEA) to measure the technical, allocative and cost efficiency. They find that Co-operative banks in their sample could improve their cost efficiency by 17.7% on average. They also find evidence to suggest that allocative rather than technical efficiency is the overriding determinant of cost inefficiency. Using Tobit regression to estimate the effect of external and internal factors on Co-operative banks efficiency, they find evidence to indicate that bank size has a positive impact on banks efficiency. In a separate study Francesco and Graziella (2013) concludes that Co-operative banks have better performance than other banking types. Other literature, which investigate Co-operative cost efficiency include (Shen and Chen, 2008; Subhass and Abhiman, 2010; Resti, 1997).

The recent financial crisis has had a significant impact on the efficiency of the global financial system and the banking sector. For example, Vu and Turnell (2011) used a stochastic frontier analysis to investigate the impact of the recent global financial crisis on Australian

banks. They find evidence to suggest that the crisis had adverse effects on the profit efficiency of Australian banks. They, however, did not find evidence to show that the crisis had any significant impact on cost efficiency. The financial crisis had a significant impact on the efficiency of the Co-operative banking sector (see,). Bara *et al* (2013) analysed the impact of the recent financial crisis on Italian small banks; they find that the financial crisis has a negative effect particularly on co-operative banks. However, (Boonstra, 2010; Groenveld, 2011) do not find significant evidence to suggest that the Crisis had any significant impact on the efficiency of Co-operative banks. A common argument for those studies that do not find any significant impact of the crisis on the efficiency of Co-operative banks is that Co-operative banks exposure to the subprime mortgage lending is insignificant

Unlike the commercial banks that grant loans to wide range customers, Co-operative banks are characterised by granting loans mainly to their stakeholders. The substantial parts of their income are generated from the interest charged on the loans. The performance of the loans granted has been a subject of academic study for many years. (Barros *et al.*, 2012; Colin *et al.*, 2013) investigate the relative performance of cooperative banks in Japan by modelling non-performance loans. Their empirical result shows three main findings: Firstly, they find evidence to suggest that the Japanese co-operative banking sector showed increasing returns to scale. Secondly, they find that the banks have shown considerable technical progress with a decrease in technical efficiency. Lastly, their study indicates that the regulatory pressure to shed their non-performing assets will have a negative effect on the output and performance of the banks. We argue that regulatory pressure on co-operative banks to lower risk lending will have an impact on their profit efficiency.

There have been studies on other areas of interest on Co-operative banks, for example, Deelchand and Padgett (2009) investigated the relationship between size and scale economies in Japanese Co-operative banks. Fiordelisi and Mare (2013) study the contribution of efficiency to the measurement of the probability of default of co-operative banks. They find that the level of efficiency is both positive and statistically significant to the probability of survival of co-operative banks.

### Methodology of Research

Building on the studies advanced by Koopmans (1951); Debreu (1951); Farrell (1957), laid the foundation for the study of efficient frontier. Where he showed that a firm efficiency measure can be computed using multiple inputs. He proposed that the total or economic efficiency of any firm is a function of its *technical* and *allocative* efficiency. He defines *technical efficiency* as the efficiency achieved by a firm when it can produce maximum output from a given set of inputs. On the other hand, *allocative efficiency*, which Farrell termed “price efficiency is achieved when a firm achieves optimal production of goods and services. That is the output level at which price equals the Marginal Cost of production.

Farrell (1957) based his explanation of efficiency measure on a simple analogy of a firm uses two inputs,  $W_1$  and  $W_2$  to produce a single output  $Z$ . Under the assumption that the production function to be measured exhibit a constant return to scale (i.e., a condition of linear homogeneity). A firm technical efficiency of the production can be observed above the *unit isoquant*. A general presentation of Farrell’s efficiency frontier is shown in figure 1.



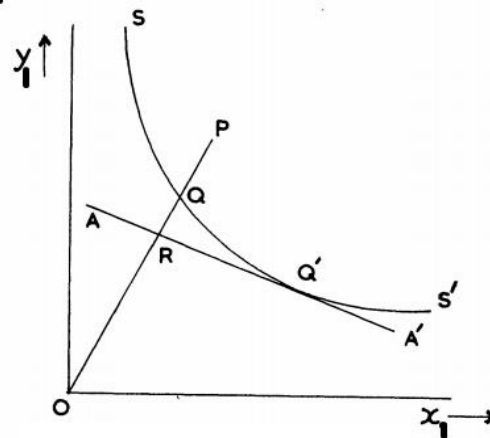


Figure 1.

Modified from Farrell (1957)

Point  $P$  represents the quantity of  $W_1$  and  $W_2$  employed by a given firm to produce a unit of  $Z$ . While the isoquant curve  $SS'$  shows all possible combinations of,  $W_1$  and  $W_2$  that might lead to the production of  $Z$  by a perfectly efficient firm. According to Farrell (1957), the input-per-unit-of-output ratio,  $OQ/OP$  defines the most efficient use (i.e., the technical efficiency of the firm) of  $W_1$  and  $W_2$  to produce a unit of  $Z$ . Point  $Q$  is considered to be technically efficient since it lies on the isoquant  $SS'$ . Any deviation of the input-per-unit-of-output ratio from isoquant  $SS'$  was deemed to be *technical inefficient*.

To estimate the relationship between a firm's usage of its production inputs and their prices, Point  $AA'$  in Figure 1 represents the ratio of the input prices at point  $P$  is equal to a fraction of  $OR/OQ$ , where  $RQ$  represent the cost saving due to a reduction in the quantity of inputs. If production occurred at  $Q'$  this is the *allocative efficient*<sup>5</sup> and *technically efficient* point of the firm and not at  $Q$  – which is the *technically efficient* but *price inefficient* point on the efficient isoquant. For a perfectly efficient firm, both *technical* and *allocative efficiency* would be equal to a fraction of  $OR/OP$ . Farrell (1957) concludes that the overall measure of the efficiency of a firm, therefore, is the product of the technical and price (allocative) efficiencies.

Following Farrell (1957) suggestion that the efficient unit isoquant can be measured by programming methods, there have been a number of techniques available in the literature for the measure of the efficiency. Each estimation technique is characterised according to model parameters and assumptions used to construct the efficient frontier. Studies on the efficiency and performance of firms in the financial industry have employed largely both non-parametric and parametric frontier analysis (see for example; Pastor et al., 1995; Fiorentino et al., 2006; Doumpos and Zopounidis, 2012; Repkova, 2014). In this paper, we would apply data envelopment approach (DEA) approach, a non-parametric analysis to estimate the efficiency and performance of European co-operative and saving banks.

### Data Envelopment Analysis Model

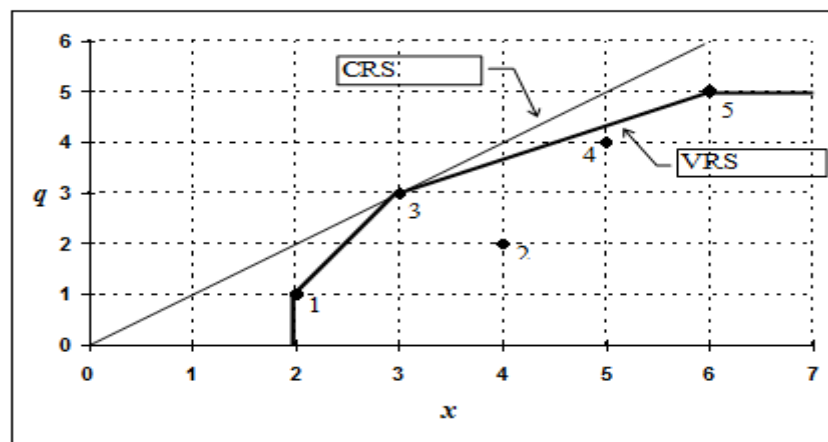
Building on the work of Farrell (1957), Charnes, Cooper and Rhodes (CCR) (1978) developed the data envelopment analysis (DEA) model. A "data oriented" approach that can be used to evaluate the efficiency of "decision making units" (DMU's) using a general inputs and outputs. Data envelopment analysis, a non-parametric technique is a linear programming approach to envelop observed input - output vectors in a closed mode (Boussofianne et al.,

<sup>5</sup> Farrell (1957) refers to allocative efficiency as price efficiency

1991). As a frontier efficiency approach, the basic logic behind DEA estimation involves the determination of the decision-making -units (DMU) which lie on the frontier followed by the computation of other DMUs relative to the frontier.

The DEA approach has been used extensively to estimate the production functions in a wide range of industries (see for example, Cooper *et al.*, 2000; Walden and Kirkley, 200; Francesco, 2009), and in particularly the financial industry. DEA has been used widely to estimate efficiency functions in banking. For example, the approach has been used to measure the technical efficiency in banking (Fukuyama, 1993; Ferrier *et al.*, 1994; Kumar and Gulati, 2008; Gokgoz, 2014), Operational efficiency (Golany and Storbeck 1999; Lu *et al.* 2007), bank performance and profitability efficiency (Eken and Kale 2011; Loukoianova 2008) and estimation of cost efficiency (Fiorentino *et al.*, 2006; Vu and Turnell, 2011).

DEA approaches can be categorised in terms of the scale assumptions behind the model. Two commonly use scale assumptions are the constant returns to scale (CRS) and the variable returns to scale (VRS). Charnes *et al* (1978) proposed an input orientation with a constant return to scale. CRS model entails all DMUs to be operating at their optimal scale, that is, a change in outputs is directly proportional to the changes in inputs. For example, if the inputs are doubled, the outputs are also doubled. The VRS on the other hand is introduced by (Banker *et al.*, 1984). In the VRS, the units of outputs produced may show increasing, constant and decreasing proportion than the increase in the units of inputs. Consider Figure 2 below, where points 1, 2, 3 and 4 denote the efficiency frontier under both CRS and VRS scale assumptions.



Source: Modified from Coelli (1996)

Figure 2. CRS vs. VRS frontiers

With constant return to scale (CRS), point 3 represents the efficiency frontier while points 1, 4 and 5 which drift away from the frontier are the inefficient frontiers. While points 1, 4 and 5 are considered the efficient frontiers in the VRS model and point 3 as inefficient showing underutilisation of inputs.

Following the development of an operational DEA model by (Charnes *et al.*, 1978). A number of other linear -programmed DEA models have been developed to estimate efficiency levels of DMUs from either an input or output orientation, or from models that permit both input and output orientation to measure changes in input and output level concurrently – that is, synchronizing decrease in input and increase in output. The input- orientation DEA models determines the amount of the input from a DMU that could be reduced to efficiently produce a specified output level. On the other hand, the output-oriented DEA models are

programmed to determine the amount of a DMU's output that can be obtained from a given input levels.

### DEA Mathematical Formulation – CCR Model

Charnes, Cooper, and Rhodes (1978) introduce the first operational DEA model (CCR Model) to measure the efficiency of firms or DMUs using specified inputs and outputs. The CCR model employs a linear programming method to calculate the efficiency of a DMU. The model measures a relative rather than an absolute efficiency of a unit by computing the efficiency of each DMU and compares the result with those of other DMUs. Efficiency of any DMU is calculated as the maximum of a ratio of weighted outputs to a weighted inputs subject to the condition that ratios calculated for each DMU is less than or equal to one (unity).

Let  $x_{ij}$  – represent the observed input  $i$  for  $DMU_j$  ( $x_{ij} > 0, i = 1, 2, \dots, m, j = 1, 2, \dots, n$ ) and  $y_{rj}$  is the observed output  $r$  for  $DMU_j$  ( $y_{rj} > 0, r = 1, 2, \dots, s, j = 1, 2, \dots, n$ ). Then the relative efficiency measure  $h_0$  for the selected  $DMU_0$  can be estimated by solving the mathematical programming of the primal CCR model proposed by Charnes, Cooper, and Rhodes (1978) expressed as follows:

$$\begin{aligned} \max h_0 &= \frac{\sum_{r=1}^s u_r y_{r0}}{\sum_{i=1}^m v_i x_{i0}} & \text{subject to:} & \\ \frac{\sum_{r=1}^s u_r y_{rj}}{\sum_{i=1}^m v_i x_{ij}} &\leq 1; j = 1, 2, \dots, n, & & \\ u_r, v_i &\geq 0; r = 1, 2, \dots, s; i = 1, 2, \dots, m & & \end{aligned} \quad (1)$$

$$\begin{aligned} \max z_0 &= \sum_{r=1}^s u_r y_{r0} & \text{subject to} & \\ \sum_{r=1}^s u_r y_{rj} - \sum_{i=1}^m v_i x_{ij} &\leq 0, j = 1, 2, \dots, n & & \\ \sum_{i=1}^m v_i x_{i0} &= 1 & & \\ u_r &\geq 0, r = 1, 2, \dots, s & & \\ v_i &\geq 0, i = 1, 2, \dots, m. & & \end{aligned} \quad (2)$$

Where:  $m$  and  $s$  are the quantity of inputs and outputs used respectively;  $u_r$  and  $v_i$  are the weights to be estimated for output  $r$ , and input  $i$  respectively.  $n$  represents the number of units and  $h_k$  is the relative efficiency of  $DMU_0$ .

Equation (1) above is a nonlinear fractional programming, which may lead to an uncontrollable mathematical computation involving a large number of  $DMU_0$  ( $n$ ) and small quantity of inputs ( $m$ ) and outputs ( $s$ ). To resolve this problem, Charnes et al (1978) reduced the ratio model form to an equivalent linear programming form. The resulting linear programming for  $DMU_0$  is given as follows:

Equation (2) above is an ordinary or multiplier linear programming problem which has a duality linear programming form. The linear programming dual for  $DMU_0$  is given as follows:



$$\begin{aligned}
 \min_{\lambda} z_0 &= \theta_0 \\
 \text{subject to} \\
 \sum_{j=1}^n \lambda_j y_{rj} &\geq y_{r0}, \quad r=1,2,\dots,s \\
 \sum_{j=1}^n \lambda_j x_{ij} &\leq \theta_0 x_{i0}, \quad i=1,2,\dots,m \\
 \lambda_j &\geq 0, \quad j=1,2,\dots,n
 \end{aligned} \tag{3}$$

Equation (3) above is known as the envelopment for of the DEA approach.

### **Strengths and Weaknesses of DEA Model**

DEA provides complete information on the performance of a firm and has become a useful and a powerful tool for researchers due to its unique strengths at measuring different types of efficiencies in various industries. The ability of DEA to utilise multiple inputs and multiple output models make it possible to measure the performances of many decision making units at the same time. The model allows like for like comparison, as DMUs are directly benchmarked against peers or a group of peers even when inputs are stated in different measuring units (Charnes *et al.*, 1994). Despite the advantages that DEA brings to bear in the efficiency measurement, it is not without shortcomings. Like any other empirical model, DEA configuration is based on a number of assumptions that must be taking into consideration when interpreting the results based on the technique. The model has been criticized in some literatures on both operational and functional grounds (see for example, Evans and Heckman, 1988; Frank 1988; Schmidt 1986). Among others, some of the limitations of the model include: (i) DEA being a non-parametric technique, it is difficult to perform statistical hypothesis tests. (ii) DEA model formulates a discrete linear programming for each DMU; estimation involving a large number of DMUs may be computationally intractable. (iii) While DEA model is a good “relative” efficiency measure, it is a poor measure of “absolute” efficiency.

### **Data and Variables**

The data used for this study is obtained directly from the individual bank’s financial and annual reports available on the banks website during the period of 2004 – 2013. Data on British building societies is obtained from the British building societies association data base. The BSA collects and analyses the financial figures for their members. The co-operative banks evaluated in this study originate from different European countries including Germany, Netherlands, Italy, Spain, the United Kingdom, France, Austria, Denmark and United Kingdom, Finland and Portugal. In all of these countries, financial co-operatives of various models have long been established and constitute a significant part of their banking sectors. In the United Kingdom, data from both the co-operative bank and Building societies are included in the analysis.

### **Selection of Efficiency Variables**

In banking efficiency literature, different approaches have been used to define the input and output variables. This is because there are different interpretations of what constitute an input and output factors of production for banks. Two most common approaches that have gained prominence in existing literature are the intermediation and the production approaches. The proponents of the intermediation approach consider a banking institution

as a financial intermediary (see, for example, Sealey and Lindley, 1977). That uses a combination of deposit liabilities, capital and labour at their disposal as inputs to produce risk assets and investments. While the production approach (also known as the value-added approach), maintained that a bank is more or less a service entity that uses the deposits and loans at its disposal to provide other services for his customers (see, Sherman and Gold, 1985; Berger and Humphrey, 1997).

In this study, we adopted the intermediation approach to define co-operative banks input and output variables. In line with this approach, we assume that co-operative banks like any other banking types are financial intermediaries that transform deposit liabilities to risk assets. We also assume that in discharging their financial intermediary role, banks use the services of their employees (labour). Following this assumptions, we define two input variables and one output variable as follows: input variable (Total deposits (X1), Labour (X2)) and Output variable (Total Earning Assets (Y1)).

We measured deposits as total deposits from customers (**TOTAL DEPOSIT**), Labour is measured as numbers of employees in full-time equivalent (**LABOUR**). For output variable, we define Loans as total loans to customers (**TOTAL EARNING ASSETS**). Descriptive statistics of input and output variable is presented in Table 1.

Table 1

*Descriptive statistics of input and output variables (in Euro million)*

	<b>Total Deposits</b>	<b>Labour</b>	<b>Total Earning Assets</b>
Mean	186744.76	40891.08	192218.80
Median	92167.50	17355.50	88705
Mode	139356	32000	95589
Standard Deviation	235849.22	56506.65	244590.64
Minimum	9613	920	7734.78
Maximum	833000	191243	929800

### Efficiency Analysis Results

We evaluated the efficiency of financial cooperatives, including co-operative banks and building societies from selected European countries for a period between 2008 and 2013. To analyse the overall efficiency of the decision making units (DMUs) in our sample, we employ the data envelopment analysis (DEA) approach. Using the input-oriented DEA approach, both constant return to scale (CRS) and variable return to scale (VRS) models are estimated on a panel data of 15 financial cooperatives. Table 2 summarizes the efficiency results of banks in our sample by year.

Table 2

*Average efficiency of selected European financial co-operatives by year*

Year	CRS	Inefficiency	VRS	Inefficiency
2008	0.8006	0.1994	0.9087	0.0913
2009	0.7682	0.2318	0.8586	0.1414
2010	0.7880	0.2120	0.8806	0.1194
2011	0.7915	0.2085	0.8706	0.1294
2012	0.7785	0.2215	0.8730	0.1270
2013	0.7773	0.2227	0.8760	0.1240

Source: Author's calculations

With respect to the dynamics of the efficiency results, the efficiency scores do not show any significant changes over the period being analysed. The calculated efficiency scores under CRS (DEA) and VRS (DEA) models vary from 77% to 80% and 86% to 91% respectively. On the other hand, the average inefficiency scores calculated under the CRS (DEA) and VRS (DEA) models are 22% and 12% respectively. The efficiency scores of the VRS (DEA) model show a significant improvement in each year under consideration over the CRS (DEA) scores.

This results of our analysis for both models show that the European cooperative banking sector was efficient during the period under review. Years 2008 and 2009 marked the peak of the great financial Crisis. The average efficiency scores under the CRS (DEA) and VRS (DEA) models during 2008 -2009 were 78.4% and 88.4% respectively. This confirms that the efficiency and the stability of the sector were not significantly affected by the financial crisis. The results give further credence to the resilience theory of the co-operative business models. The fairly high inefficiency (CRS, 23%) in 2009 could be attributed to the general lull in macroeconomic activities due to the impact of the crisis and possibly managerial inefficiencies (see Bos and Kool, 2006).

Table 3

*Efficiency of Selected European Financial Co-operatives by country*

Country	Technical Efficiency Score (CRS)	Pure Technical Efficiency Score (VRS)	Scale Efficiency Score
Germany	0.6637	0.7908	0.8392
France	0.7958	0.9269	0.8586
Portugal	0.5957	1.0000	0.5957
Italy	0.6699	0.6793	0.9862
Finland	0.9208	0.9651	0.9541
Austria	0.8171	0.8217	0.9944
Netherlands	1.0000	1.0000	1.0000
United Kingdom	0.6337	0.7532	0.8413
Spain	0.7083	0.7280	0.9730
United Kingdom**	0.8319	0.9194	0.9048

\*\*Building Societies

Source: Author's calculations

Table 3 presented the technical efficiency, pure technical efficiency and the scale efficiency scores of financial co-operatives by country of origin. Co-operative bank from the Netherland achieved maximum efficiency of 100% under both the CRS (DEA) and VRS (DEA). On the other hand, the bank from Portugal has the lowest efficiency under the CRS (DEA) model, but achieved a 100% pure technical efficiency score under the VRS (DEA) model. The dip in technical efficiency for the sector in Portugal can be explained by the harsher effects of the financial crisis on the country and the aggressive competition from commercial banks. That makes it difficult for the sector to attract deposits from customers. It is worth mentioning, in general, that the scale efficiency score for the financial co-operative sector in each country, with the exception of Portugal, remains very high.

## Conclusions

The main aim of this study is to provide a comparative efficiency analysis of financial cop-operative banks in some selected European countries where the presence of the co-

operative business model is very high. We estimated the efficiency of the financial co-operative institutions in the sample by applying Data Envelopment Analysis (DEA) approach on recent data available starting from 2008 – 2013. The choice of the period for the study is to enable us analyse the effect of the Great Financial Crisis on the European co-operative banking sector as a whole. The result shows that the overall efficiency of co-operative banks in our sample is high; the banks from the Netherlands achieved the highest possible level of efficiency during 2008 – 2013. Banks from Austria, Italy, Finland, Spain, Germany, France and the United Kingdom recorded high level of efficiency score under both the CRS (DEA) and VRS (DEA) models. The results of our efficiency estimation also show that the European cooperative banking sector is both efficient and stable over the period being analysed. Our results lend credence to the resilience theory of the co-operative banking business model. During the period of the great financial crisis, the sector holds firm showing little or no variation in efficiency level.

### References

- Agoraki, M. E., Delis, M., & Pasiouras, F. (2011). Regulations, competition and bank risk-taking in transition countries. *Journal of Financial Stability*, 5, 38–48.
- Altunbas, Y., Evans, L., & Molyneux, P. (2001). Bank Ownership and Efficiency. *Journal of Money, Credit and Banking* 33(4), 926-954
- Almumani, M. A. (2013). The relative efficiency of Saudi banks: Data Envelopment Analysis Models. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, Vol. 3, No. 3, pp. 152-161.
- Ayadi, R., & Pujals, G. (2005). Banking mergers and acquisitions in the EU: Overview, assessment and prospects, chapters in SUERF studies. SUERF – The European Money and Finance Forum
- Barra, C., Destefanis, S., & Lavadera, L. (2013). Regulation and the Crisis: The Efficiency of Italian Co-operative Banks. Working Paper No. 338, Centre for studies in Economics and Finance.
- Barros, C. P., Managi, S., & Matousek, R. (2012). The technical efficiency of the Japanese banks: Non-radial directional performance measurement with undesirable output. *Omega*, 40, 1-8.
- Berger, A. N., & Humphrey, D. B. (1997). Efficiency of financial institutions: international survey and directions for future research. *European Journal of Operational Research* 98, 175-212.
- Berger, A. N., & Mester, L. J. (2003). 'Explaining the dramatic change in performance of US banks: technological change, deregulation, and dynamic changes in competition.' *Journal of Financial Intermediation* 12: 57-95.
- Bos, J. W. B., & Kool, C. M. J. (2006). Bank efficiency: The role of bank strategy and local market conditions. *Journal of Banking & Finance* 30, 1953–1974.
- Boussofiane, A., Dyson, R. G., & Thanassoulis, E. (1991). Applied data envelopment analysis. *European Journal of Operational Research* 52: 1–15.
- Charnes, A., Cooper, W. W., & Rhodes, E. (1978). Measuring the efficiency of decision making units, *European Journal of Operational Research* 2, 429-444.
- Coelli, T. J., Rao, D. S. P., O'Donnell, C. J., & Battese, G. E. (2005). *An Introduction to Efficiency and Productivity Analysis*. 2<sup>nd</sup> ed. New York: Springer.

- Cooper, W. W., Seiford, L. M., & Tone, K. (2000). *Data Envelopment Analysis: A Comprehensive Text with Models, Applications, References and DEA-Solver Software*. 2<sup>nd</sup> ed. New York: Springer.
- Debreu, G. (1951). The Coefficient of Resource Utilization. *Econometrica*, 19(3): pp. 273-292.
- Deelchand, T., & Padgett, C. (2009). Size and scale economies in Japanese cooperative, Henley Business School, Reading University, ICMA Centre Discussion Papers in Finance.
- Devaney, M., & Weber, W. L. (2000). Productivity growth, market structure, and technological change: evidence from the rural banking sector. *Applied Financial Economics* 10: 587-595.
- Doumpos, M., & Zopounidis, C. (2012) Efficiency and Performance Evaluation of European Cooperative Banks. Financial Engineering Laboratory, Department of Production Engineering & Management Technical University of Crete.
- Eken, M. H., & Kale, S. (2011). Measuring Bank Branch Performance Using Data Envelopment Analysis (DEA): The Case of Turkish Bank Branches. *African Journal of Business Management*, 5(3), 889–901.
- Farrell, M. J. (1957). The Measurement of Productive Efficiency. *Journal of the Royal Statistical Society. Series A (General)*, 120: 253–290.
- Ferrier, D., Kerstens, K., & Eeckaut, P. V. (1994). Radial and Nonradial Technical Efficiency Measures on a DEA Reference Technology: A Comparison Using US Banking Data. *Recherches Économiques de Louvain/Louvain Economic Review* Vol. 60, No. 4 (1994), pp. 449-479.
- Fiordelisi, F., & Mare, D. S. (2013). Probability of default and efficiency in cooperative banking. *Journal of International Financial Markets, Institutions and Money*. Volume 26, pp. 30–45.
- Fiorentino, E., Karmann, A., & Koetter, M. (2006). The cost efficiency of German banks: a comparison of SFA and DEA. Discussion Paper Series 2: Banking and Financial Studies No 10/2006.
- Francesco, A., & Graziella, B. (2013) Profit and cost efficiency in the Italian banking industry (2006-2011). MPRA Paper No. 48940 posted 8. August 2013 11:34 UTC.
- Fukuyama, H. (1993). "Technical and Scale Efficiency of Japanese Commercial Banks: A Non-Parametric Approach," *Applied Economics*, Vol. 25, pp. 1101-12.
- Fung, M. K. (2006). 'Scale economies, X-efficiency, and convergence of productivity among bank holding companies.' *Journal of Banking and Finance* 30(10): 2857-2874.
- Girardone, C., Nankervis, J. C, & Ekaterini-Fotini, V. (2009). Efficiency, ownership and financial structure in European banking: a cross-country comparison. *Managerial Finance*, 35, pp. 227–45.
- Glass, J. C., McKillop, D. G., Quinn, B., & Wilson, J. O. S. (2013). Co-operative Bank Efficiency in Japan: a Parametric Distance Function Analysis. *European Journal of Finance*. 2013; 20(3):291-317.
- Graff, M., & Karmann, A. (2006). What determines the finance-growth nexus? Empirical evidence from threshold models. *Journal of Economics* 87, 127–157.
- Golany, B., & Storbeck, J. E. (1999). A Data Envelopment Analysis of the Operational Efficiency of Bank Branches. *INTERFACES* 29: 3 May–June 1999 (pp. 14–26).
- Gokgoz, F. (2014). Measuring technical financial efficiencies and performances in the emerging markets: evidence from Turkish banking sector. *Investment Management and Financial Innovations*, Volume 11, Issue 2, 2014, 111.



- Halkos, E. H., & Salamouris, D. S. (2004). Efficiency measurement of the Greek commercial banks with the use of financial ratios: a data envelopment analysis approach. *Management Accounting Research*. Volume 15, Issue 2, June 2004, pp. 201–224.
- Hermes, N., & Nhung, V. T. (2010). 'The Impact of Financial Liberalization on Bank Efficiency: Evidence from Latin America and Asia', *Applied Economics* 42, 3351–65.
- Hughes, J. P., & Mester, L. J. (2008). Efficiency in Banking: Theory, Practice, and Evidence. Federal Reserve Bank of Philadelphia or of the Federal Reserve System. Available [www.philadelphiafed.org/econ/wps/](http://www.philadelphiafed.org/econ/wps/)
- Irsova, Z., & Havranek, T. (2010). Measuring Bank Efficiency: A Meta-Regression Analysis *Prague Economic Papers*, 4, 2010.
- Janoudi, S. (2014). Banking Efficiency and Stock Performance in the EU Markets: The Impact of the World Financial Crisis. Available at SSRN: <http://ssrn.com/>
- Koopmans, T. C. (1951), 'An analysis of production as an efficient combination of activities', in Koopmans, T. C. (Ed.): *Activity Analysis of Production and Allocation*, Proceeding of a Conference, pp.33-97, John Wiley and Sons Inc., London.
- Kumar, S., & Gulati, R. (2008). An Examination of Technical, Pure Technical, and Scale Efficiencies in Indian Public Sector Banks using Data Envelopment Analysis. *Eurasian Journal of Business and Economics* 2008, 1 (2), 33-69.
- Lee, T., & Chih, S. (2013). Does financial regulation affect the profit efficiency and risk of banks? Evidence from China's commercial banks. *North American Journal of Economics and Finance* 26 (2013) 705–724.
- Loukoianova, E. (2008). Analysis of the Efficiency and Profitability of the Japanese Banking System. *International Monetary Fund WP/08/63*.
- Lu, K., Yang, M., Hsiao, F., & Lin, H. (2007). Measuring the operating efficiency of domestic banks with DEA. *Int. J. Business Performance Management*, Vol. 9, No. 1, 2007.
- Mester J. M. (1996) Measuring Efficiency at U.S Banks: Accounting for Heterogeneity is Important. Working Paper No. 96. Federal Reserve Bank of Philadelphia.
- Nenovsky, N., Chobanov, P., Mihaylova, G., & Koleva, D. (2008). Efficiency of the Bulgarian Banking System: Traditional Approach and Data Envelopment Analysis. *Agency for Economic Analysis and Forecasting*, 2008.
- Pasiouras, F., Sifodaskalakis, E., & Zopounidis, C. (2007). Estimating and analysing the cost efficiency of Greek Co-operative Banks: An Application of Two-Stage Data Envelopment Analysis. *University of Bath School of Management. Working Paper Series 2007.12*.
- Pastor, J. (1995). "How to Account for Environmental Effects in DEA: An Application to Bank Branches", working paper, University of Alicante, Spain (April 1995).
- Porcelli, F. (2009). Measurement of Technical Efficiency. A brief survey on parametric and non-parametric techniques
- Popovici, M. C. M. (2014). Impact of Financial Crisis on Banking Efficiency: Evidence from Romania. *SEA-Practical Application of science*, volume II, Issue (3).
- Pasiouras, F., Tanna, S., & Zopounidid, C. (2009). The impact of banking regulations on banks' cost and profit efficiency: Cross-country evidence. *International Review of Financial Analysis* Volume 18, pgs. 294-302.
- Repkova, I. (2013). Estimation of Banking Efficiency in the Czech Republic: Dynamic Data Envelopment Analysis. *DANUBE: Law and Economics Review*, 4 (4), 261–275.
- Resti, A. (1997). Evaluating the cost efficiency of the Italian banking system: What can be learned from the joint application of parametric and non-parametric techniques. *Journal of Banking and Finance*, 21(2), 221–250.

- Schiniotakis, N. L. (2012). "Profitability Factors and Efficiency of Greek Banks", *EuroMed Journal of Business*, Vol. 7 Issue: 2, pp. 185 – 200.
- Sealey, C. W., & Lindley, J.T. (1977). Inputs, Outputs, and a Theory of Production and Cost and Depository Financial Institutions. *The Journal of Finance* 32, 1251–1265.
- Shen, C., & Chen, T. (2008). Estimating cost efficiency in Taiwanese banking adjusting loan loss provision. *Academia Economic Papers*, 36(2), 221–247.
- Sherman, H. D., & Gold, F. (1985) Bank Branch Efficiency, Evaluation with Data Envelopment Analysis. *Journal of Banking and Finance* 9, 297-315.
- Subhass, C. R., & Abhiman, D. (2010). Distribution of cost and profit efficiency: Evidence from Indian banking. *European Journal of Operational Research*, 201, 297–307.
- Vivas, A.L. (1997). Profit Efficiency for Spanish Savings Banks. *European Journal of Operational Research* 98 (1997) 381-394.
- VU, H., & Turnell, S. (2011). Cost and Profit Efficiencies of Australian Banks and the Impact of the Global Financial Crisis. *The Economic Record*, Vol., 87, No. 279, December, 2011, pp. 525-536.
- Walden, B. W., & Kirkley, J. E. (2000). Measuring Technical Efficiency and Capacity in Fisheries by Data Envelopment Analysis Using the General Algebraic Modelling System (GAMS): A Workbook. NOAA Technical Memorandum NMFS-NE-160.
- Worthington, A. C. (1998). Efficiency in Australian building societies: An econometric cost function approach using panel data. *Applied Financial Economics*, 8(5):pp. 459-467. Copyright 1998 Taylor & Francis.