

Impact of Board of Directors' Characteristics on Accrual and Real Earnings Management among Jordanian Listed Firms: Conceptual Paper

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Abstract

This study aims to develop a theoretical framework that paves the way for future empirical research measuring the impact of boards of directors through independence, activity (number of meetings), financial expertise, and foreign directors on the magnitude of earnings management, both accrual and real. The current study proposes that the sample of the coming empirical study be Jordanian industrial and service firms listed on the Amman Stock Exchange during the period from 2014 to 2019, given the importance of these companies and their significant contribution to national income. The choice of such a study period is important because it is likely to contribute to measuring the effectiveness of boards of directors during two important phases in the life of Jordanian corporate governance: the first is the “comply or explain” phase according to the Corporate Governance Code that entered into force in 2009, and the second is the “enforced” phase according to its latest revisions in 2017. Additionally, the importance of the study stems from the idea of giving Jordanian companies more time to adapt to corporate governance, in line with the claim that the quality of corporate governance matures over time. Further, choosing real earnings management will contribute to the earnings management literature, given the scarcity of previous research conducted on this issue in Jordan. The results of future empirical studies are expected to have implications for Jordanian legislators and policy-makers by distinguishing between good and weak corporate governance tools.

Keywords: Board of Directors, Accrual Earnings Management, Real Earnings Management, Jordan.

Introduction

The extent to which earnings figures have been manipulated is the central issue affecting the financial reporting quality Aharony et al (2000); McNichols (2000), and thus misvalue of entities Healy & Wahlen (1999), as earnings management (EM) limits the ability of shareholders to accurately assess the true value of the entity Xie et al (2003), which means that stakeholders are generally misled about the actual financial position and value of entities

(Saleh & Mansour, 2024; Uadiale, 2012; Park & Shin, 2004; Dechow & Dichev, 2002; Healy & Wahlen, 1999). Consequently, costs are incurred by stakeholders by making unreasonable economic decisions that result in misallocation of resources Healy & Wahlen (1999), that is, they are likely to affect shareholder wealth (Park & Shin, 2004). Its effect has actually been proven according to many studies Cohen & Zarowin (2010), where the collapse of giant and pioneering companies (e.g., Enron, Parmalat, and WorldCom) and the failures of financial institutions (e.g., Lehman Brothers, Fortis, and AIG) have been attributed to many reasons, including EM practices (Fields & Keys, 2003). Rather, EM is at the heart of these scandals, according to Goncharov (2005). Which, in turn, ultimately leads to the financial markets being affected; thus, global concern has been raised about EM (Alhadab et al., 2020). Especially in light of certain events or motives that may witness the severity of the agency problem (Healy & Wahlen, 1999).

Accordingly, restoring investor confidence in the management of public firms, specifically in relation to financial reporting, has become 1) an issue that has attracted the attention of international bodies in recent years Zhou (2008); Osma & Noguera (2007); Schipper & Vincent (2003), 2) a task that many legislative and regulatory bodies have sought to fulfill it at the world level, in both developed and developing countries, and 3) a requirement that regulators and standard-setters have made their efforts to achieve it by ensuring the transparency of the financial Statements Levitt (1998), by ensuring the credibility and reliability of the financial Statements (Schipper & Vincent, 2003; Levitt, 1998). In other words, by improving the reliability and accuracy of the reported information to reflect the sound underlying performance of the firm, which means providing protection to investors (Zhou, 2008), by confronting EM (Levitt, 1998) and thus maintaining a superior financial market or reassuring capital markets (Schipper & Vincent, 2003; Levitt, 1998). In short, transparency and reliability of financial statements, which are the cornerstones of financial market supremacy, have constituted an issue across the financial community as a whole that has called for coordinated and immediate action to enhance investor confidence (Levitt, 1998).

The response of the financial community to maintain a superior financial market, specifically by addressing the phenomenon that has been considered a destructive factor for these markets, namely EM (Leventis & Dimitropoulos, 2012; Levitt, 1999, 1998), necessitate from him, in the course of its comprehensive endeavour to tackle EM, first: changes to technical rules (i.e., improving all of accounting and disclosure rules) (Levitt, 1998), and second: implementing and developing monitoring, supervision and the functional role of corporate governance (CG) mechanisms that are more stringent on financial reporting procedures (Mohamad et al., 2012; Osma & Noguera, 2007; Bédard & Johnstone, 2004; Schipper & Vincent, 2003; Levitt, 1998).

Focusing on CG, it is a vital control system primarily aimed at reducing agency costs as well as solving agency problems (Demsetz & Lehn, 1985), by reducing potential agency conflicts either between agents (managers) and principals (shareholders); so-called Type I agency problems or vertical agency problems, according to agency theory (Al-Rassas & Kamardin, 2016; Hoffmann, 2014; Liu & Lu, 2007; Shleifer & Vishny, 1997; Jensen & Meckling, 1976), or between the controlling shareholder(s) and the non-controlling (minority) shareholders; so-called Type II agency problems or horizontal agency problems (Hoffmann, 2014; Liu & Lu, 2007; Gillan, 2006; Shleifer & Vishny, 1997), the non-distortion of the management and major shareholders of their firms value and the delivery of reliable information about firm value to the minority shareholders (Bushman & Smith, 2003) and thus protecting them (i.e., the minority shareholders) from expropriation by firms insiders (Bushman & Smith, 2001).

Moreover, internal and external CG mechanisms have been associated with bringing in and pumping resources to entities, according to the resource dependence theory, characterised by experience, skills and knowledge that may be associated with increasing the firm's monitoring and enhancing financial reporting quality (Al-Rassas & Kamardin, 2016; Hillman & Dalziel, 2003). In the same regard, opportunistic managerial behaviour, according to Saona et al (2020), is contingent upon the efficiency of such CG systems. Well-designed CG mechanisms may mitigate/prevent EM outbreaks (Saona et al., 2020; Cohen et al., 2005). Similarly, Kanagaretnam et al (2007) indicate better earnings quality as well as lower information asymmetry in entities with higher levels of CG. Therefore, CG has received the attention of market participants as well as researchers in the last decade.

More specifically, the board of directors is the most important CG mechanism that has received attention from regulatory and legislative bodies for its prominent role in deterring opportunistic practices, including EM. These bodies seek to enhance the monitoring and advisory role of boards of directors to reach high-quality financial reports to maintain a superior financial market and restore investor confidence, which ultimately leads to the recovery of society. In fact, the effectiveness of the board of directors depends mainly on its characteristics, including independence, activity (number of meetings), financial expertise, and foreign directors. Given the importance of boards of directors, Jordan is among the countries that have been interested in strengthening the functions of boards of directors by enhancing their characteristics, whether through the CG Code that entered into force in 2009 or its recent revision in 2017. All of this was an impetus to build a conceptual paper that highlights the role of the characteristics of boards of directors in maximising shareholder wealth by preventing opportunistic practices, including EM, as a cornerstone for measuring it empirically during subsequent research.

This research will hopefully add several new theoretical contributions to the current literature related to EM and CG. Firstly, most theoretical and empirical studies on the characteristics of the board of directors and EM were conducted in advanced economies, while those conducted in developing economies received less attention, as the results of research conducted in developed countries cannot be generalised to developing economies due to several considerations, including country-level differences (e.g., institutional, social, economic, political and legislative differences) and firm-level differences such as ownership structures (e.g., ownership structure differences). Hence, developing a theoretical framework explaining the role of boards of directors in deterring opportunistic practices such as EM attracts researchers to examine them empirically, especially in a developing country like Jordan, due to its distinctive national context (Mansour et al., 2024). Secondly, studies on EM in Jordan are scarce and have mostly focused on its proxy, accrual EM (AEM), leaving a gap in the understanding of real EM (REM) despite its significant effects on companies in the long term due to its connection (i.e., REM) to the corporations' operational, investment and financing processes. As a result, the current theoretical framework of how the traits of boards of directors affect both proxies of EM (accrual and real) draws researchers to conduct empirical studies to measure both types of EM.

Finally, without considering the notion that the quality of CG mechanisms improves with time, Jordanian empirical studies on CG and EM have primarily measured the effectiveness of board mechanisms in mitigating EM immediately following the implementation of the CG Code in 2009. Furthermore, there were substantial revisions to CG in 2017. Accordingly, this theoretical research suggests that future empirical studies should take this belief into account (by excluding the first five years after CG issuance) and consider recent governance revisions.

More specifically, this theoretical research proposes to examine the period from 2014 to 2019 empirically. Excluding the years 2009–2013 leaves room for listed Jordanian firms to adapt to the CG code. The selection of the above period considers recent revisions and allows for comparisons of the pre- and post-period revisions.

Literature Review and Hypotheses Development

Board of Directors' Characteristics

Board Independence

Board independence is an essential mechanism of CG for stock market-listed corporations in most of the world's countries (Calderón et al., 2020; Fuzi et al., 2016; Alsunaid, 2015). The independence standards in laws and rules for CG measure potential conflicts of interest, with the assumption that independence from conflicts will produce independence in judgement. Shareholders entrust independent directors to represent them and help reduce agency problems (Dravis, 2018). The relationship between board independence and EM is complex and has been very interesting.

Imposing more monitoring over management Dravis (2018); Chen & Zhang (2014); González & García-Meca (2014); Zattoni & Cuomo (2010), protecting shareholder interests Chen & Zhang (2014) and maximising entity value goals (González & García-Meca, 2014; Zattoni & Cuomo, 2010) that can be achieved if boards are independent of management or boards contain more independent members than owners Chen & Zhang (2014); González & García-Meca (2014); Zattoni & Cuomo (2010) because independence is a valuable substitute for disclosure and transparency of financial reports (Dravis, 2018; González & García-Meca, 2014; Zattoni & Cuomo, 2010). External directors bring an appropriate degree of independence to monitoring senior managers, implying the performance of the monitoring function with superior objectivity (Chen et al., 2020). Effective monitoring by directors is, to a lesser extent, driven by their desire to preserve financial incentives for their work as board members (Chen et al., 2020), is mainly driven by their desire to preserve the worth of their reputational capital Chen et al (2020); Fama & Jensen (1983); Fama (1980) and may be driven by their being decision-makers in other entities (Ghosh et al., 2010; Fama & Jensen, 1983). Further, they lack the disincentive to monitor, making them better monitors (Hillman & Dalziel, 2003), and they are dedicated to controlling the executives' actions as well as monitoring their behaviour and performance (Benkraiem, 2009; Johnson et al., 1996; Fama, 1980).

Adding more independent members to boards increases their effectiveness in performing monitoring functions (Alareeni, 2018) and thus minimises agency conflicts, as independent board members are the main CG monitoring vehicle according to agency theory Lee (2008); Jensen & Meckling (1976), specifically curbing agency conflicts between managers and owners (Benkraiem, 2009). Further, family members are not allowed to expropriate the wealth of their companies under independent boards (Chi et al., 2015; Anderson & Reeb, 2004). Anderson and Reeb (2004) argue that independent directors step in to protect the interests of all shareholders, including minority and controlling shareholders, especially when there is a costly and wide disagreement between them. Therefore, they (i.e., the independents) are considered one of the forces that may limit the opportunistic influences of the controlling shareholders and are in line with the interests of the minority (Anderson & Reeb, 2004).

What is more, with independent boards, information asymmetry and opportunistic behaviour of management are lessened due to the comprehensive monitoring package offered, and internal control is reinforced, which means external users will have more information about

the entity (Bekiris & Doukakis, 2011; Abdullah & Nasir, 2004; Klein, 2002; Beasley, 1996). More specifically, Prencipe and Bar-Yosef (2011) argue that financial reports' reliability (or its opposite, accounting manipulation) is improved (decreased) with more independent boards. Vigilant oversight, typically carried out by independent board members, prevents management from pursuing personal interests. Consequently, opportunities for EM practices are substantially diminished.

As well as the monitoring role of independent directors, they also derive their importance from helping to evaluate an entity's projects and contributing objectivity and expertise (Anderson & Reeb, 2004; Beasley, 1996). According to Uadiale (2012), outside directors who bring expertise must dominate boards in order for them to control and monitor managers. Furthermore, entities in the investment community, to protect or enhance their legitimacy, use board independence as a signalling tool (Filatotchev et al., 2005). In the same regard, Hillman and Dalziel (2003) contend that owing to the CEO/organization being drawn upon by dependent outsiders and insiders, they have less incentive to stand up to management even if its interests trump/overwhelm shareholders. In fact, independent boards are associated with several positives that have enhanced entity value, for example, the low cost of debt (Anderson et al., 2004).

However, Ghosh et al (2010) mention three reasons that limit the effectiveness of independent boards, the first of which is due to informational disadvantages, where outside directors may be less willing to question managers regarding report decisions. Second, the outside directors lack the technical prowess that would enable them to distinguish EM. Third, independent members working for shareholders may allow some EM under the assumption that accruals provide luxurious information and are ideal for shareholders. Some studies have also shown that the disciplinary role of outside directors in supervising management does not depend solely on their own role; board independence alone, for example, is insufficient despite being a decisive factor in effective monitoring (Chen et al., 2020), as board members must also have knowledge and financial acumen (Chen & Zhang, 2014; Park & Shin, 2004; Xie et al., 2003).

Considering the literature mentioned above, there is a pressing need for further research to comprehensively investigate the connection between board independence and AEM or REM, particularly within the context of Jordan. It is worth noting that Jordan has made significant strides in CG, including introducing CG guidelines in 2009 and subsequent revisions in 2017. The primary objective of the current study is to re-evaluate the relationship between board independence and AEM/REM among publicly listed Jordanian firms. Therefore, proposing the following hypotheses for future empirical research could confirm these associations

H1a: Board independence is negatively related to AEM.

H1b: Board independence is negatively related to REM.

Board Meetings

Board meetings play a vital role in CG. They serve as a platform for formulating strategic decisions, upholding regulatory compliance, and recording important resolutions (Baysinger & Butler, 2019). Well-executed board meetings can enhance the effectiveness of governing bodies and leave participants with a sense of direction and motivation (Puni & Anlesinya, 2020). Moreover, boards need to have two main characteristics: size and independence. They are not sufficient unless they enjoy the activity (the frequency of meetings) (Hurley, 2021; González & García-Meca, 2014). Boards' diligence includes board meetings and subsequent

activities before, during, and after the meetings (i.e., preparation, participation, and follow-up, respectively) (Hurley, 2021; Carcello et al., 2002). Board meetings as one of the aspects of the boards' diligence are the time that reflects their activity (Hurley, 2021; Vafeas, 1999; Conger et al., 1998; Lipton & Lorsch, 1992), signifying that boards with frequent meetings monitor, control, and advise management effectively (Ntim & Osei, 2011) and are more aware of the firm's activities (Chatterjee & Rakshit, 2020; Puni & Anlesinya, 2020).

In other words, frequent board meetings enhance their effectiveness in performing their two primary functions. First and foremost, they contribute to effective monitoring (Carcello et al., 2002; Vafeas, 1999). One of the main outcomes of frequent board meetings is the effort that board members put forth in monitoring (Lara et al., 2009; Adams, 2003). Similarly, Laksmana (2008) suggests that distributing workload and enhancing the monitoring function can be achieved through the allocation of more time during regular meetings. Secondly, board meetings play a crucial role in providing resources, such as advice and counsel, aligning with resource dependence theory principles.

Therefore, board meetings are seen as an important way to make boards more effective (Vafeas, 1999; Conger et al., 1998). This is because they help reduce the information asymmetry between managers and directors (Domínguez & Gámez, 2014), which lets them do their job of overseeing management and makes it easier for them to get information (Vafeas, 1999). More specific ones, which enables them to improve the overall process of financial reporting oversight according to the agency's perspective, specifically if adequate diligence is exhibited (Carcello et al., 2002). Further, boards are more proactive in overseeing managers if their meetings are more frequent, which contributes to mitigating firm-investor agency disputes (Vafeas, 1999; Conger et al., 1998). By the same token, the fiduciary duties of the boards are diligently fulfilled if they (i.e., the boards) meet regularly (Abbott et al., 2003).

Also, when meetings happen more often, there is more time to talk about the problems that companies face (Xie et al., 2003; Vafeas, 1999), especially those that can mess up financial reports like EM. This means that problems are found right away, which limits the opportunity for management's opportunistic discretion (Xie et al., 2003). This indicates that there is less manipulation because insider monitoring has become more active as a result of frequent board meetings (González & García-Meca, 2014). Hence, diligent boards are more likely to perform their duties effectively in line with the interests of shareholders (Lipton & Lorsch, 1992), denoting that frequent board meetings are beneficial to shareholders (Vafeas, 1999). Moreover, frequent meetings are seen as a pledge for managers to share their information because they (i.e., managers) need strategic advice from directors, particularly if investment opportunities increase or the entity is involved in large investment programmes (e.g., acquisition or merger) (Brick & Chidambaran, 2010), or viewed as a pressure tool on managers to provide supplementary information because of the importance of such meetings to directors who require in-depth knowledge about the entity's activities and require timely updates (Barros et al., 2013; Vafeas, 1999). What is more, frequent board meetings have been associated with several positive aspects, for example, contributing to the quality of the external auditor seeking to avoid legal liability as well as protecting their reputation capital (Carcello et al., 2002), low financial fraud (Chen et al., 2006) and good operational (financial) performance/entity value (Ntim & Osei, 2011; Brick & Chidambaran, 2010; Vafeas, 1999). Interestingly, Vafeas (1999) proves that the board became more active after difficult work periods. In other words, the high level of board activity is in response to the poor financial performance, which has been rectified (i.e., the poor financial performance has been rectified

after the frequent reactive board meetings), contributing to improving the financial performance (Vafeas, 1999).

In the same regard, Lipton and Lorsch (1992) state that board effectiveness faces many impediments; among these impediments is the lack of time for the board to discharge their responsibilities due to the scarcity of meetings (Xie et al., 2003). It is therefore unlikely that boards will appear as effective monitors (Menon & Williams, 1994), which may result in boards not focusing on important issues such as EM but rather on the routine work of listening to presentations and signing management plans (Xie et al., 2003).

In contrast, Jensen (1993); Lorca et al (2011) argue that board meetings are not necessarily helpful because the time managers spend together will be consumed with routine tasks. In other words, the large number of meetings is absorbed by routine tasks and will not be used in the exchange of purposeful ideas either with management or among themselves (i.e., among board directors) due to its limited time Vafeas (1999) and will not be used for meaningful control over managers (or will not be used to control the management team) (Vafeas, 1999; Jensen, 1993).

The frequency of board meetings may not indicate the board's activity but rather a reaction to urgent matters and current circumstances about the performance and functioning of their companies (Ebrahim, 2007). The number of meetings may increase financial distress and involve questionable, illegal, and controversial activities (Saftiana et al., 2017). Frequent meetings may lead to mismanagement (Busirin et al., 2016); therefore, they are not necessarily one of the board's effective mechanisms (Jensen, 1993). In this respect, Brick and Chidambaran (2010) argue that entity value is likely to be negatively affected by increased board activity that confuses management from doing its business, particularly if these meetings are motivated by fear of litigation from shareholders and to comply with the regulations nominally/formally.

Considering the preceding information, it is important to note that assessing the correlation between frequent board meetings and AEM is limited and has yielded contradictory results. Furthermore, the measurement of the impact of board activity on REM through the frequency of board meetings is infrequent, and the existing findings are inconclusive. Consequently, it is not feasible to make broad generalisations based on any specific party's claims. As a result, there is an urgent need for more research to determine how board activity affects AEM and REM, particularly in the context of Jordan. Jordan has undergone a significant transitional phase in the implementation of CG since its introduction in 2009, coupled with its most recent revisions in 2017. Hence, for the purpose of empirical investigation in the future, the present study posits the subsequent hypotheses

H2a: Board meetings are negatively related to AEM.

H2b: Board meetings are negatively related to REM.

Board Financial Expertise

Board financial expertise is an important aspect of CG that can impact firm performance and investment decisions. Naheed et al (2022) suggested that firms with more financially expert BODs tend to make better investment decisions. Minton et al (2014) found that financial expertise among independent directors of U.S. banks is positively associated with balance-sheet and market-based measures of risk in the run-up to the financial crisis. They suggested that financial expertise can help banks manage risk more effectively. Alcaide-Ruiz and Bravo-Urquiza (2023) found that research on board financial expertise has increased significantly in

recent years and that future research should focus on topics such as the impact of financial expertise on firm performance, the role of financial expertise in mergers and acquisitions, and the relationship between financial expertise and CEO compensation.

Monitoring management is one of the functions of boards according to agency theory Alcaide-Ruiz & Bravo-Urquiza (2023); Naheed et al (2022); Nicholson & Kiel (2007); Hillman & Dalziel (2003); Zahra & Pearce (1989), which can be achieved if management information can be accessed in due course Zahra & Pearce (1989) and counsel and advice are part of another important function of boards Hillman & Dalziel (2003), which can be achieved through resource provision according to the resource dependence theory (Naheed et al., 2022; Nicholson & Kiel, 2007; Hillman & Dalziel, 2003; Zahra & Pearce, 1989). In particular, the inclusion of financial experts on the board can assist in the execution of both functions.

Focusing on the monitoring and oversight function of the boards, which is consistent with the agency's perspective. The financial expertise of board members plays a role in attaining effective monitoring (Allini et al., 2016; Carcello et al., 2002). More specifically, accounting expertise and knowledge are one of the main features that board directors have to acquire in order to implement their fundamental responsibilities of overseeing financial reporting more efficiently and effectively Chen & Zhang (2014); Hillman & Dalziel (2003); Xie et al (2003); Chtourou et al (2001) and boosting financial reporting quality Chen & Zhang (2014); Xie et al (2003), which means ensuring information transparency or restricting earnings manipulation Xie et al (2003) by making managers' opportunistic attitude less rife, particularly if boards have good monitoring expertise (Anderson et al., 2004). This may contribute to curbing agency disputes and costs (Wright, 1996).

Focusing on the consultative/advisory function of the boards, which is consistent with resource dependence's perspective. Boards have human capital, whether they are insiders or independents, with skills, experience, and expertise that are positively reflected in providing counsel and advice Hillman & Dalziel (2003) and improving the quality of boards' decisions due to the wide range of diverse views, knowledge, and expertise (Naheed et al., 2022; Forbes & Milliken, 1999). Furthermore, knowledge and competency can be acquired through external or internal training (Chtourou et al., 2001; Bédard et al., 1993). In fact, the financial expertise of board directors has been associated with several advantages, for example, their keenness on the high quality of external auditors' works Carcello et al (2002) and the low restatement of earnings (Agrawal & Chadha, 2005). In the same regard, the lack of financial knowledge of board directors is one of the reasons that has led to the failure of major companies such as Enron and WorldCom (Lanfranconi & Robertson, 2002).

Previous empirical studies have concentrated on determining the extent to which the presence of financial experts on audit committees has affected AEM or REM, whereas the evaluation of the impact of the financial expertise of board directors on AEM and/or REM has received very little attention. Therefore, the association between these variables is still uncertain. This suggests the need for additional investigation to determine how the board's financial expertise affects AEM and REM. Hence, upcoming empirical studies can confirm the following hypotheses

H3a: Board financial expertise is negatively related to AEM.

H3b: Board financial expertise is negatively related to REM.

Foreign Directors

Foreign directors can play an important role in promoting effective CG and improving the performance of an organisation. By bringing diverse perspectives and experiences to the board, foreign directors can help companies internationalise, provide independent oversight, and navigate changing regulatory environments (Dobija & Puławska, 2022; Handa, 2021). Diversity in board formation is among the ways that agency theory supports diversity because of its contribution to reaching good board decisions (Mori & Towo, 2017; Ibrahim & Hanefah, 2016) due to the variety of perspectives and skills that diversity brings to boards, which improve team performance, specifically exercising their monitoring role efficiently (Handa, 2021; Mori & Towo, 2017). Companies can benefit from the global exchange of governance talent as foreign directors can bring new ideas and best practices to the boardroom (Handa, 2021). Foreign directors can contribute to board dynamics, which can lead to better decision-making and improved performance. Foreign directors are among the board's diversity tools (Mori & Towo, 2017). The control-ownership equation changes significantly with foreign directors sitting on boards (Ramaswamy & Li, 2001). They can influence the entity's strategic direction due to their expertise and information, which qualifies them to understand the diverse strategic approach intricacies, which have mainly come from various management positions during stages of their professional lives; hence, foreign representation is more important in developing countries (Ramaswamy & Li, 2001). Moreover, the internationalisation of the governance structure is a signal of the entities' intent for global expansion that seek to align themselves with foreign competitors, espouse foreign technologies, or establish a foothold in cosmopolitan markets (Dobija & Puławska, 2022; Ramaswamy & Li, 2001).

Foreign representation on boards may contribute to a variety of skills that may result in superior performance (Mori & Towo, 2017; Choi et al., 2007; Oxelheim & Randøy, 2003) due to the ease of monitoring CEO performance (Mori & Towo, 2017). Therefore, foreign board directors are seen as additional monitoring techniques that limit the negative influence of managers (Dewayanto et al., 2017; Ujunwa, 2012), in line with agency theory, for their contribution to strengthening the board's monitoring role. Foreign directors are also seen as resources facilitating communication with external environments (Ujunwa, 2012), in line with the resource dependence theory. In short, foreign board members are of high quality compared to their counterparts (Ujunwa, 2012). They achieve high levels of cohesiveness among board members by inducing a great deal of accountability, transparency, and disclosure (Ghazali et al., 2019; Ibrahim & Hanefah, 2016; Srinidhi et al., 2011).

The sitting of foreign directors may bring with them several benefits, for instance, providing high levels of disclosure and transparency due to their extensive international relations with stakeholders (Ibrahim & Hanefah, 2016) and assuring foreign investors regarding meeting their best interests that the entities are effectively managed (Dewayanto et al., 2017; Oxelheim & Randøy, 2003). Another thing that foreign directors are linked to is better performance in low-law enforcement situations (Miletkov et al., 2017; Mori & Towo, 2017), especially if the foreign board directors come from strong-law enforcement environments; the value of the entity (Oxelheim & Randøy, 2003); the quality of disclosure (Dewayanto et al., 2017); and the disclosure of social responsibility (Ibrahim & Hanefah, 2016; Khan, 2010). On the other hand, there are obstacles that reduce the effectiveness of foreign directors and impede the efficiency of the board in carrying out its responsibilities (Ghazali et al., 2019; Hooghiemstra et al., 2019; Du et al., 2017; Masulis et al., 2012; Ujunwa et al., 2012), specifically its disciplinary and oversight roles over management (Hooghiemstra et al., 2019;

Masulis et al., 2012). Examples of such obstacles include the geographical distance that may hinder foreign directors from attending board meetings and incurring large supervision costs by firms (Du et al., 2017; Masulis et al., 2012). Consequently, these obstacles lead to agency problems between agents (i.e., managers) and principals (i.e., shareholders) and, ultimately, the poor performance of the firms (Masulis et al., 2012). Indeed, Enron collapsed in 2001, and foreign directors sat on its audit committee during the period between 1997 and 2001 (Masulis et al., 2012). They also reveal the association of foreign board directors with deliberate wrongful financial reporting, poor attendance at board meetings, less interaction with poorly performing CEO turnover, CEOs' higher compensation, and firms' poor performance.

Considering the arguments presented above and considering the implementation of CG regulations in 2009, along with its most recent revisions in 2017, it is anticipated that these regulations will serve as an incentive for attracting more foreign investors seeking secure investment opportunities. Furthermore, the Jordanian business landscape lacks empirical research assessing the impact of foreign directors on boards, particularly in relation to AEM. To the best of the researcher's knowledge, only one study has been conducted on the influence of foreign board directors on REM. The current study aims to address this research gap by investigating the effectiveness of diversifying boards by including foreign directors in mitigating instances of AEM and REM. Thus, the following proposed hypotheses need to be verified

H4a: Foreign directors are negatively related to AEM.

H4b: Foreign directors are negatively related to REM.

Conclusion

This paper aims to build a theoretical framework that can be a prelude to future empirical examinations to measure the impact of four important characteristics of boards of directors, namely independence, activity (number of meetings), financial experience, and foreign directors on both types of EM (accrual and real) in the Jordanian context. These characteristics are expected to play a prominent role in deterring EM, which means ensuring financial reporting quality that is likely to restore investor confidence, leading to a superior financial market and economic recovery that will ultimately reflect positively on society.

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