The Influence of Demographic Factors on Tax Payercompliance in Uganda

Warui Waweru Fredrick, Otai Isaac Peter

To Link this Article: http://dx.doi.org/10.6007/IJARBSS/v9-i9/6328 DOI: 10.6007/IJARBSS/v9-i9/6328

Received: 30 July 2019, Revised: 01 August 2019, Accepted: 30 August 2019

Published Online: 09 September 2019

In-Text Citation:(Fredrick & Peter, 2019)

Copyright:  © 2019 The Author(s)
Published by Human Resource Management Academic Research Society (www.hrmars.com)
This article is published under the Creative Commons Attribution (CC BY 4.0) license. Anyone may reproduce, distribute, translate and create derivative works of this article (for both commercial and non-commercial purposes), subject to full attribution to the original publication and authors. The full terms of this license may be seen at: http://creativecommons.org/licenses/by/4.0/legalcode
The Influence of Demographic Factors on Tax Payer compliance in Uganda

Dr. Warui Waweru Fredrick
Lecturer Kenyatta University, School of Business, Department of Accounting and Finance

Otai Isaac Peter
Assistant lecturer Kyambogo University, School of management and entrepreneurship, Department of accounting and Finance

Abstract
This article examines the influence of demographic factors on tax payer compliance in Uganda, by specifically looking at individual tax payers who are sole proprietors and owners of Small and Medium Enterprises. Administrative data that was based on a survey conducted by Uganda Revenue Authority, on “attitudes to tax morale and compliance, and the role Uganda Revenue Authority can play in improving tax morale and compliance in the country” was used for the study. The study adopted a quantitative approach, with taxpayers as the respondents. The study findings are based on raw data from a survey conducted by Uganda Revenue Authority. The raw data was then analyzed using Statistical Package for Social Scientists, where factor analysis and correlational analysis was used to determine the influence of demographic factors on tax payer compliance. The survey distributed questionnaires to 284 respondents, of which 284 responses were received, reflecting a response rate of 100%. The findings show that gender is significant while age and education are not significant. The article recommends that government should introduce policies that should make tax compliance friendlier. For example government should conduct country wide tax education for owners of small scale businesses and sole proprietors. Government should also introduce incentives for voluntary tax compliance.

Keywords: Demographic Factors, Taxpayer Compliance, Individual Taxpayers

Introduction
Tax is defined as ‘a compulsory levy, imposed by government or other tax raising body, on income, expenditure, or capital assets, for which the taxpayer receives nothing specific in return (Lymer & Oats, 2009). Tax is a source of revenue to the government of a country. Individuals and companies pay various taxes to the government (Omagor & Mubiru, 2008). Governments use tax as part of measures to control the economy (Romer & Romer, 2010).
Tax revenue is a powerful resource to funding the public payments of developed, developing and underdeveloped countries in the world (Fjeldstad & Semboja). Taxes are also expected to ensure economic goals through the ability of the taxation system to influence the allocation of resources including transferring resources from the private sector to the government to finance the public investment programmes, the direction of private investment into desired channels through such measures as regulation of tax rates and the granting of tax incentives. In addition, import duties could be used to protect local industries from foreign competition. This has the effect of transferring a certain amount of demand from imported goods to domestically produced goods. But the amount of revenue to be generated by a government from taxes for its expenditure program depends on the willingness of the taxpayers to comply with tax laws of a country (Fjeldstad & H C, 2012). An important issue for any government and revenue collecting authority is to obtain knowledge and understanding of the reasons for taxpayer noncompliance. However, measurement of the magnitude of intentional and unintentional noncompliance can be difficult as it involves estimating levels of uncollected tax, which by its nature is not detected by the revenue authority (Omagor & Mubiru, 2008).

In developing countries many problems like poor administration, failing to collect sufficient tax revenues, tax structures where tax horizontal and vertical equity considerations are not integrated, lack of government and economic stability are common (Tesfaye, 2015). Besides, degree of tax compliance in most these countries is affected by demographic, individual, social, economic and institutional factors (Kirchler & Cambridge, 2007) and (Loo, 2006). Since each country has its own approach to managing tax compliance attitude and each has different tax laws and regulations for the factors affecting tax compliance attitude appear to vary among countries (Palil, 2010).

Countries like Uganda are still characterized by the low income tax compliance levels, in the face of the numerous advocacies for voluntary tax compliance (Ayoki, Obwona, & Ogwapus, 2005); (Kangave, 2005). Many of such governments have adopted tax compliance administrative measures like penalties, rates and tax audits to ensure tax enforcement instead of voluntary compliance (Kayaga, 2007), which have still failed to yield. According to Uganda Revenue Authority, 2017/2018, in the Financial Year 2017/18, net revenue of Uganda shillings 14,456.11 billion was collected posting a significant growth of Uganda shillings 1,736.48 billion (13.65%) compared to the Financial Year 2016/17. However, the collections were Uganda shillings 606.32 billion below the Financial Year 2017/18 target of Uganda shillings 15,062.43 billion.

Demographic Factors
According to (Tittle, 1980), the relationship between demographic factors and tax compliance has been attracting many researchers’ attention in the last few decades. Jackson & Milliron, (1986) state that age, gender, and education as major demographic factors have evidence on their relationship with tax compliance in which demographic factors affect tax compliance. They also claim that taxpayers’ age as a common demographic variable. Based on Fischer et al (1992), demographic variables have an indirect effect on taxpayer compliance by their impacts on noncompliance opportunities and attitudes. A lot of studies have been carried out on the impact of Demographic factors like age, gender and education on taxpayer compliance. Studies on the impact of age on taxpayer compliance have posted contrasting findings; studies by (Tittle, 1980), (Warneryd &
Walerud, 1982) and (Wahlund, 1992) postulate negative association between taxpayer compliance and age; indicating that older people are less compliant. In contrast, Dubin, Graetz, & Wilde, (1987) argued that age was positively related with taxpayer compliance. Some studies however, have found no relationship between age and taxpayer compliance. Studies by (Preager & Torgler, 2007), and (Mohani, 2001) also found that older people are more compliant than young people.

Studies on the impact of gender on taxpayer compliance also show contrasting findings. Studies by Hasseldine & Hite, (2003), and (Tittle, 1980) found that female taxpayers were more compliant than males. In difference, (Richardson, 2006), (Amina & Sniy, 2015) and (Niway, 2016) pointed out that gender has no significant impact on compliance attitude of taxpayers.

There is also literature supporting direct, positive relationship between educational level and taxpayer compliance (Bhatia, 1976), (Chan, Troutman, & O’Bryan, 2000), (Jackson & Milliron, 1986), (Kirchler & Cambridge, 2007), and (Niway, 2016) also suggested that education level is directly linked to a likelihood of compliance attitude. Educated taxpayers are more compliant than uneducated taxpayers.

Thus, the concentration of this article in tax compliance problem is on the demographic factors (gender, age and education) which affect taxpayers' behaviours related to their tax responsibilities.

**Gender**

According to Schuetze (2002) gender is a sociological aspect that influences the non-compliance behavior of an individual taxpayers. Widely held studies establish that the level of compliance between female and male varies such that male had high level of non-compliance than females.

Many studies have reported that male and female taxpayers display different levels of tax compliance (Friedland, Maital, & Rutenberg, 1978); (Cadsby, Maynes, & Trivedi, 2006); (Alm, Cherry, Jones, & Mckee, 2010)). Spicer and Hero (1985), for example, found that female participants were more compliant than male ones in a laboratory experiment. However, "women are more likely to evade paying tax than men, but underreport a much smaller fraction of their income than men" (Friedland, Maital, & Rutenberg, 1978)). Bordignon (1993) suggested that male taxpayers are greater risk-takers than their female counterparts, which may explain why male taxpayers comply less than female taxpayers.

**Age**

Age is demographic factor that impacts the level of tax compliance or tax non-compliance behavior of individual taxpayers. A majority of studies done in the United States show that age is a key factor in explaining the degree of tax non-compliance.

Having many older taxpayers might be advantageous in terms of their contribution to overall compliance levels in a country. Previous research has found that the age of taxpayers correlates positively with the tax compliance level (Clofter, 1983); (Kirchler E., 1999); (Fjeldstad & Semboja, 2001); (Alm, Cherry, Jones, & Mckee, 2010). (Clofter, 1983) found that taxpayers aged 65 and above are more compliant than younger taxpayers. Older taxpayers' risk-averse attitudes may prompt them to comply more than younger taxpayers (Chang, Nichols, & Schultz, 1987).
**Education**

Another demographic variable is education. This refers to the taxpayers' ability to understand and to either comply or not comply with taxation rules. Research done in Australia revealed that most educated taxpayers recorded high tax compliance that those with limited education.

The impact of education on tax compliance also produces mixed results in tax compliance studies. Education and tax compliance levels might positively correlate (Jackson & Milliron, 1986); (Dubin & Wilde, 1988); (Richardson, 2006); (Saad, Fairness, perceptions and compliance behaviour: The case of salaried taxpayers in Malaysia after implementation of the self assessment system, 2010). Richardson (2006) found a positive relationship between education and tax compliance levels. Similarly, Dubin & Wilde, 1988 demonstrated that taxpayers with high levels of general education are less likely to be non-compliant taxpayers than those with low levels of education. The positive correlation between tax compliance and education level is attributed to improved tax fairness perceptions when taxpayers are better educated and with a capacity to deal with complex tax laws (Dubin, Graetz, & Wilde, 1990); (Saad, 2010).

On the other hand, highly educated taxpayers also have the capacity to exploit loopholes in tax laws to reduce their tax liabilities (Jackson & Milliron, 1986); (Dubin et al 1990). Moreover, a high level of education may change the perceptions of the payment of income taxes from a reduction of income to a loss, consequently reducing tax compliance (Chang et al., 1987).

**Tax Compliance**

Tax compliance matter is a behavioural issue; it is either a taxpayer pays voluntarily or coerced to pay (Fagbeni & Abogun, 2015).

There is no standard all-embracing definition of compliance adopted across all tax compliance studies. For example, taxpayer compliance has been defined as compliance with reporting requirements, meaning that the taxpayer files all required tax returns at the proper time and that the returns accurately report tax liability in accordance with the internal revenue code, regulations and court decisions applicable at the time the return is filed (Roth, Scholz, & Witte, 1989). An alternative definition has been offered by (James & Alley, 1999) that considers tax compliance in terms of the tax gap. This is the difference between 'true' individual income tax liability and that finally collected on a voluntary basis or by enforcement action: However, this latter definition has also been viewed as somewhat simplistic.

A more specific definition of tax compliance has been viewed by some authors. According to a definition provided by Allingham & Sandmo, 1972, tax compliance is a condition of taxpayers reporting their actual income where the self-assessment system that creates an uncertain condition would trigger a non- compliance behaviours. For example, there is a possibility of taxpayers enjoy tax savings by hiding their income, not reporting their tax income, and under-reporting their taxable income. This specific definition takes into account the possibility of intentionality of taxpayers to not obey the tax laws. Hence, this definition is not only related to tax obligations of taxpayers such as submitting tax return on time, but it also considers the possibility of tax frauds.
From all of the definitions above, it can be concluded that tax compliance is the degree when the tax behaviour of taxpayers is already appropriate to the country's tax laws including tax calculation and timely manners. Thus, tax compliance expected by government is not the compliance that is forced by government, but the voluntary tax compliance. Specifically, voluntary tax compliance is defined by James, et al (2002) as compliant behaviours of taxpayers to fulfill their tax obligations based on tax laws without any forces from government such as fear of getting punishments. Thus, if all of taxpayers have high tax awareness, the tax gap will be smaller.

Uganda Revenue Authority

Uganda Revenue Authority (URA) is a semi-autonomous Agency established in September 1991 by an Act of Parliament. URA is charged with the primary responsibility of assessing, collecting and accounting for Government tax and non-tax revenues to finance and sustain the national recurrent and development expenditure. URA also advises government on Tax policy issues. The primary role of URA in Uganda’s Development Agenda (Millennium Development Goals (MDGs) and Sustainable Development Goals (SDGs)) is the mobilization of adequate financial resources (Revenue) to finance Government programmes. Uganda Revenue Authority draws this responsibility from her mandate of Assessing, collecting and accounting for all Government Tax and Non-tax revenue and advising Government on Tax Policy issues. External financing is highly unpredictable and sometimes has strings attached, therefore URA has to continuously provide excellent services and excel other business to be able to finance a greater proportion of the Central Government Budget and ultimately reduce Donor dependency and borrowing.

Objectives of Uganda Revenue Authority (URA)

Maximize Revenue
URA’s outcome objective is to maximize revenue in order to finance Government expenditure and reduce donor dependency. The major initiatives implemented to maximize revenue by URA include; normal flow monitoring, strengthen timely revenue reconciliation and reporting, management of objections and disputes resolution, ensuring financial prudence at all times through optimal use of scarce resource.

Increase Compliance
It is the duty of taxpayers to comply with tax laws over and above the actual payment of tax. URA has put in place mechanisms to compel taxpayers to comply with their tax duties. Compliance in Tax administrations is about registration, filling, payment and declaration. It’s also about compliance with tax and customs laws, regulations and guidelines.

Optimize Stakeholder Relations
Optimizing Stakeholder relations as a key pillar seeks to increase stakeholder participation in process development and revenue mobilization. Tax administration is an enormous task and therefore there is need to bring on board different partners.

Improve Quality of Service
The quality of service has an effect on the compliance levels and revenue collection. It is therefore important for URA to maintain excellent service in order to guarantee voluntary compliance. URA is a client focused and responsive organization and therefore client satisfaction is its priority and therefore its aim is offering taxpayers excellent services with passion and purpose.

**Transform our Processes**

Business process management is a systematic approach to making an organization’s workflow more effective, more efficient and more capable of adapting to an ever-changing environment. These processes can affect the cost and revenue generation of an organization. In order to make it easy for its clients to meet their tax obligations and be able to increase the taxpayer register, several processes that need to be continually improved were identified and efforts made to improve them.

**Improve our People**

Improve our people objective focuses at staff productivity levels, staff integrity, staff motivational levels and employ staff levels. To this effect, URA planned to implement various initiatives that include a robust staff recruitment program, a comprehensive staff training program, enriched staff maintenance programs and structural review and alignment to strategy.

**Statement of the Problem**

Tax income is the major source of the government revenue to finance public expenditure. It is paid by citizens as an obligation without expecting any direct benefit in return. Even if tax is the base for the existence of the state, most taxpayers become unwilling to pay their tax obligations due to the presence of negative voluntary compliance. According to the Tax Justice Network, 2011, efforts by governments to generate tax revenues are hampered by widespread tax evasion among taxpayers in many countries. It further states that tax revenues lost through tax evasion worldwide is estimated to be above US$ 3.1 trillion which accounts for about 5.1% of world Gross Domestic Product. This translates to about 54.9% of healthcare spending lost to tax evasion. The Tax Justice Network also states that the impact of deliberate failure to pay tax to government is more severe in the developing countries. For example, 97.7% and 138.5% of health care budget is lost to tax evasion in African countries and South American countries respectively. However, the desire to evade tax is prevalent in every country and this phenomenon has attracted numerous scholars to investigate the factors behind it.

**Table 1: Showing summary of revenue performance in Uganda**

<table>
<thead>
<tr>
<th>Financial Year</th>
<th>Targeted Revenue</th>
<th>Actual Revenue</th>
<th>Divergence</th>
<th>Performance</th>
<th>Non Compliance Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014/2015</td>
<td>9,576.59</td>
<td>9,715.60</td>
<td>139.01</td>
<td>101.45%</td>
<td>Nil</td>
</tr>
<tr>
<td>2015/2016</td>
<td>11,635.42</td>
<td>11,230.87</td>
<td>(404.54)</td>
<td>96.52%</td>
<td>3.48%</td>
</tr>
<tr>
<td>2016/2017</td>
<td>13,177.15</td>
<td>12,719.63</td>
<td>(457.51)</td>
<td>96.53%</td>
<td>3.47%</td>
</tr>
<tr>
<td>2017/2018</td>
<td>15,062.43</td>
<td>14,456.11</td>
<td>(606.32)</td>
<td>95.97%</td>
<td>4.03%</td>
</tr>
</tbody>
</table>
According to the table above the rate of non-compliance has been increasing from 3.48% in 2014/2015 to 4.03% in 2017/2018. Despite the implementation of modern systems and procedures for investor support, ranging from introduction of e-tax, taxpayer’s education services and faster handling of complaints, the total amount collected remains lower than the targeted. This is attributed to non-tax compliance of the tax payers among other factors. Several studies have been carried out to establish the factors that influence taxpayer compliance. These studies have established factors such as; attitude and perceptions of the taxpayer towards taxation, peer influence, demographic factors, cultural factors, taxpayer awareness and noncompliance opportunity among others. Whereas most studies have established factors that influence taxpayer compliance, the focus of this paper is to examine how one of the factors, demographic factors, influences taxpayer compliance. Some studies including; Kirchler (1999), and Saad (2010), have examined the influence of demographic factors on taxpayer compliance with contrasting findings. In Uganda, the influence of demographic factors on taxpayer compliance has arguably not been examined. The aim of this paper is to address this gap by considering three demographic factors; gender, age and education.

**Study Objectives**

The aim of the study is to carry out an examination of the influence of demographic factors on taxpayer compliance in Uganda.

The specific objectives of the study are to;

i. To investigate the impact of gender on taxpayer compliance in Uganda

ii. To investigate the impact of age on taxpayer compliance in Uganda

iii. To investigate the impact of education on taxpayer compliance in Uganda.

**Hypothesis**

Ho₀ Gender has no impact on taxpayer compliance

Ho₁ Age has no impact on taxpayer compliance

Ho₂ Education has no impact on taxpayer compliance

**Scope of the Study**

Unlike most compliance studies that have concentrated on establishing the factors affecting tax compliance, this study identifies demographic factors as one of the factors affecting tax compliance and goes ahead to examine how demographic factors affects tax compliance. The study targeted individual tax payers who are sole proprietors and Small Scale Enterprise owners. Information about them was obtained through analyzing raw data provided by a survey conducted by Uganda Revenue Authority.

**Significance of the Study**

The results of this study may be significant from a theoretical standpoint in that the study may contribute towards developing a comprehensive theory of tax compliance. From a practical standpoint the findings may be of help for policy makers who will gain a
better understanding of the factors that determine compliance for policy interventions. The suggested recommendations can be useful in enabling URA to come up with possible strategies on improving tax compliance by citizens and also improve on revenue performance. Most studies on tax compliance have concentrated on establishing the factors that influence tax compliance generally, but have not critically established the extent to which demographic factors, peer influence and tax payer awareness contribute to tax compliance. This intends to bridge that gap. The study may enrich the literature on tax compliance upon which future researchers shall conduct further research.

Literature Review
Theoretical Review
The Benefit Theory
The benefit-based theory was popular in the late 18th and early 19th centuries, but its popularity reduced when John Stuart Mills introduced the ability to pay tax theory in 1872. Erik, 1929 also supported this introduction of the ability to pay tax theory in 1919 (Aaron, Henry, & Martin, 1976). The Benefits theory means the more a person gets benefits from the government, the more a person should pay tax and vice versa. A citizen should pay tax in proportion to benefits derived (Elmi et al 2015). Payment of tax in relation to the benefit derived seems unrealistic. Benefit Theory of taxation states that an agent that pays tax should enjoy the benefit of tax paid regarding goods and services (Elmi et al 2015). According to this theory, the state should levy taxes according to benefit conferred by them. This means that the more benefit a person derives from the activities of the state, the more he should pay to the government. This theory seeks to ensure that each individuals tax obligation are as far as possible based on the benefits that he/she receives from the enjoyment of public services (Elmi et al 2015). The benefit tax theory states that people should consider the benefits they receive from government expenditures before they pay tax (Jorge Martinez, 2001). This theory fits concepts of horizontal and vertical equity. It considers both revenue and expenditure. One of the drawbacks of the benefits tax theory is a measurement of how individuals benefit and use tax. Also, another drawback is if the poor benefit most from public expenditures, it may not make sense to ask them to pay for it (Martinez, 2001).

Ability to Pay Theory
According to Stephen, 2015, the principle of ability to pay theory of taxation started in the 16th century. It was further extended by the Swiss philosopher Jean Jacques Rousseau (1712-1778), and the French political economist Jean Baptiste say (1767-1832). This theory is considered the most equitable tax system (Stephen, 2015). Ability to pay theory of taxation is more widely accepted principle based on equity or justice (Obara & Nangih, 2017). Individual capacity should be given serious consideration before taxes are determined (Atawodi & Ojeka S, 2012). The ability to pay principle of taxation asserts that the amount of tax levied on an economic entity should be directly proportioned to the ability of the entity to pay taxes, therefore a person having higher income and wealth should be taxed more and less tax should be levied on those having low income and wealth provided other things remain constant or the same. The phrase "ability to pay" does not
necessarily ensure that individuals can afford their taxes as affordability can be subjective (Stephen, 2015).

**Optimal Tax Theory**

The foundation of the optimal tax theory is the wish of Government to raise a certain sum from taxation (Musau, 2015). There is need for the government to balance the ambition of raising tax optimally with the ability of her citizens to pay tax. According to (Emmanuele, 2012), a good tax system should consider efficiency, transparency, equity, stability, cheapness, and flexibility. Therefore, the government should not increase the tax burden of its citizens and at the same time maximize the welfare of the whole society (Emmanuele, 2012). Given the fall in oil prices globally, the government considers tax as a real source of increasing revenue. The ideal tax is expected to be centered on welfare economic principles. The goal of government is to maximize social welfare (Emmanuele, 2012). One of the criticisms of optimal tax theory which among other things prescribe that each good in an economy should be taxed at a separate rate, higher for necessities and lower for things with good substitutes is that it ignores the administrative costs of tax systems.

**Theory of Planned Behavior (TPB)**

The Theory of Planned Behavior was proposed by (Ajzen, 1985) as an extension of the Theory of Reasoned Action, which had been proposed a decade earlier, by (Fishbein & Ajzen, 1975). According to the Theory of Reasoned Action, people are more likely to do a behavior if they evaluate the suggested behavior as having positive results (attitude) and if they think their significant others want them to perform the behavior (subjective norm). A high correlation of attitudes and subjective norms to behavior has been confirmed in many studies. However, the same authors have raised a counter argument against the high relationship between attitude, subjective norms and behavior. They argued that because of circumstantial limitations, attitude and subjective norms do not always lead to behavior. To improve on the predictive power of the Theory of Reasoned Action Ajzen added a new component "perceived behavioral control" to help account for behaviors that arise where an individual's control over the behavior is incomplete. By this, he extended the Theory of Reasoned Action to include the role of non-volition in predicting behavior. The extended version is called the theory of planned behavior.

According to Fishbein & Ajzen (1975), the TPB is comprised of six constructs that collectively represent a person's actual control over the behavior;  
Attitudes - This refers to the degree to which a person has a favorable or unfavorable evaluation of the behavior of interest. It entails a consideration of the outcomes of performing the behavior.  
Behavioral intention - This refers to the motivational factors that influence a given behavior where the stronger the intention to perform the behavior, the more likely the behavior will be performed.  
Subjective norms - This refers to the belief about whether most people approve or disapprove of the behavior. It relates to a person's beliefs about whether peers and people of importance to the person think he or she should engage in the behavior.  
Social norms - This refers to the customary codes of behavior in a group or people or larger cultural context. Social norms are considered normative, or standard, in a group of people.
Perceived power - This refers to the perceived presence of factors that may facilitate or impede performance of a behavior. Perceived power contributes to a person's perceived behavioral control over each of those factors.

Perceived behavioral control - This refers to a person's perception of the ease or difficulty of performing the behavior of interest. Perceived behavioral control varies across situations and actions, which results in a person having varying perceptions of behavioral control depending on the situation. This construct of the theory was added later, and created the shift from the Theory of Reasoned Action to the Theory of Planned Behavior.

There are several limitations of the TPB, which include the following:

- It assumes the person has acquired the opportunities and resources to be successful in performing the desired behavior, regardless of the intention.
- It does not account for other variables that factor into behavioral intention and motivation, such as fear, threat, mood, or past experience.
- While it does consider normative influences, it still does not take into account environmental or economic factors that may influence a person's intention to perform a behavior.
- It assumes that behavior is the result of a linear decision-making process, and does not consider that it can change over time.
- While the added construct of perceived behavioral control was an important addition to the theory, it doesn't say anything about actual control over behavior.

Therefore according to the TPB the decision to be tax compliant or not to be tax compliant depends on constructs such as attitude, behavioral intention, subjective norms, social norms, perceived power and perceived behavioural control of the tax payer.

**History of Taxation in Uganda**

According to Uganda Revenue Authority, Publication, 2015, taxation as understood today was introduced in East Africa by the early British colonial administrators through the system of compulsory public works such as road construction, building of administrative headquarters and schools, as well as forest clearance and other similar works.

The first formal tax, the hut tax, was introduced in 1900. This is when the first common tariff arrangements were established between Kenya and Uganda. Through this, Ugandans started paying customs duty as an indirect tax, which involved imposition of an ad valorem import duty at a rate of 5% on all goods entering East Africa, through the port of Mombasa and destined for Uganda. A similar arrangement was subsequently made with German East Africa (Tanganyika) for goods destined for Uganda that entered East Africa through Dar-es- Salaam and Tangaports. This gave rise to revenue which was remitted to Uganda.

The Protectorate government heavily relied on customs duties to fund its programs, yet the indigenous Africans were not engaging in activities that would propel the growth of the monetary economy. Accordingly, government introduced a flat rate poll tax that was imposed on all male adults. The requirement to pay tax forced the indigenous Ugandans to enter the market sector of the economy through either selling their agricultural produce or hiring out their services. The tax burden was later increased by the introduction of an additional tax to finance local governments. This culminated into the first tax legislation in 1919 under the Local Authorities’ Ordinance.
In 1953, following recommendations by a committee headed by Mr. C.A.G Wallis, graduated personal tax was introduced to finance local governments. Income tax was introduced in Uganda in 1940 by a Protectorate ordinance. It was mainly payable by the Europeans and Asians but was later on extended to Africans. In 1952, the ordinances were replaced by the East African Income Tax Management Act, which laid down the basic legal provisions found in the current income tax law. The East African Income Tax Management Act of 1952 was repealed and replaced by the East African Income Tax Management Act of 1958.

The administration of both income tax and customs duty was done by departments of the East African Community (EAC) until its collapse. Under the EAC dispensation, there were regional taxing statutes and uniform administration but the national governments (or partner states, as they were called) retained the right to define tax rates.

After the breakup of the EAC, the tax departments were transferred to the Ministry of Finance with the transfer of the Income Tax Department in 1974; followed by the Customs Department in 1977. In 1991, the function of administering Central government taxes was shifted from the Ministry of Finance to the Uganda Revenue Authority, a body corporate established by an Act of parliament.

**Tax laws in Uganda**

Conceptual Framework

Independent Variables

Variable

GENDER
- Male
- Female

AGE
- Older taxpayers
- Younger taxpayers

EDUCATION
- Educated taxpayers
- Un educated taxpayers

TAX COMPLIANCE
- Non tax evasion
- Non tax avoidance
- Reporting
- Tax gap

Methodology
The study was conducted to examine the influence of demographic factors on tax payer compliance in Uganda. The study used administrative data obtained from Uganda Revenue Authority on a survey conducted by the authority on “a survey on attitudes to tax morale and compliance, and the role URA can play in improving tax morale and compliance in the country”. Data was obtained from individual tax payers sampled from central Ugandan, Kampala city. Survey questionnaire was formulated using a likert scale ranging from Strongly Agree (1) to Strongly Disagree (5) to provide information on tax morale and compliance. The survey questionnaires were distributed to 284 respondents, of which 284 responses were received, reflecting a response rate of 100%. The survey questionnaire was designed in such a manner that it had two sections. Section A captured general information like; gender, age, marital status, education level, among others. Section B contained questions on tax morale and compliance. Data was analyzed using the Statistical Package for Social Scientists.

Data Analysis
Data was analyzed using the Statistical Package for Social Scientists from where Factor analysis and Correlational analysis was done to establish the influence of demographic factors on taxpayer compliance.
Table 2: Demographic statistics

<table>
<thead>
<tr>
<th>Variable</th>
<th>Freq.</th>
<th>Percent</th>
<th>Cum.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>142</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Male</td>
<td>142</td>
<td>50</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td>284</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Below 40</td>
<td>118</td>
<td>41.6</td>
<td>41.6</td>
</tr>
<tr>
<td>41 and above</td>
<td>166</td>
<td>58.5</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td>284</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Education category</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No formal education</td>
<td>1</td>
<td>0.35</td>
<td>0.35</td>
</tr>
<tr>
<td>secondary school(O'level)</td>
<td>5</td>
<td>1.77</td>
<td>2.13</td>
</tr>
<tr>
<td>secondary school(A'level)</td>
<td>8</td>
<td>2.84</td>
<td>4.96</td>
</tr>
<tr>
<td>Vocational Training</td>
<td>20</td>
<td>7.09</td>
<td>12.06</td>
</tr>
<tr>
<td>University Education(Degree)</td>
<td>133</td>
<td>47.16</td>
<td>59.22</td>
</tr>
<tr>
<td>Postgraduate education(Masters)</td>
<td>106</td>
<td>37.59</td>
<td>96.81</td>
</tr>
<tr>
<td>Doctorate</td>
<td>9</td>
<td>3.19</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td>282</td>
<td>100</td>
<td></td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority

Table 2 above shows that the number of female and male taxpayers was the same at 142, while the elderly taxpayers were more (166) than the younger taxpayers (118). All the taxpayers except 1, had attained formal education that ranged from secondary to doctorate.

Table 3: Compliance

<table>
<thead>
<tr>
<th>Demographic factors</th>
<th>Variable</th>
<th>Obs</th>
<th>Mean</th>
<th>Std.dev.</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age group</td>
<td>Below 40</td>
<td>118</td>
<td>2.69</td>
<td>0.48</td>
<td>1.83</td>
<td>4.22</td>
</tr>
<tr>
<td></td>
<td>41 and Above</td>
<td>165</td>
<td>2.61</td>
<td>0.40</td>
<td>1.00</td>
<td>3.61</td>
</tr>
<tr>
<td>Gender</td>
<td>Female</td>
<td>142</td>
<td>2.38</td>
<td>0.59</td>
<td>1.00</td>
<td>3.56</td>
</tr>
<tr>
<td></td>
<td>Male</td>
<td>141</td>
<td>2.64</td>
<td>0.41</td>
<td>1.83</td>
<td>4.22</td>
</tr>
<tr>
<td>Education category</td>
<td>No formal education</td>
<td>1</td>
<td>2.56</td>
<td>.</td>
<td>2.56</td>
<td>2.56</td>
</tr>
<tr>
<td></td>
<td>secondary school (Ordinary level)</td>
<td>5</td>
<td>2.49</td>
<td>0.27</td>
<td>2.11</td>
<td>2.88</td>
</tr>
<tr>
<td></td>
<td>secondary school (Advanced level)</td>
<td>8</td>
<td>2.27</td>
<td>0.57</td>
<td>1.00</td>
<td>3.00</td>
</tr>
<tr>
<td></td>
<td>Vocational Training</td>
<td>20</td>
<td>2.51</td>
<td>0.58</td>
<td>1.06</td>
<td>3.50</td>
</tr>
<tr>
<td></td>
<td>University Education (Degree)</td>
<td>132</td>
<td>2.55</td>
<td>0.51</td>
<td>1.11</td>
<td>3.67</td>
</tr>
<tr>
<td></td>
<td>Postgraduate education (Masters)</td>
<td>106</td>
<td>2.48</td>
<td>0.53</td>
<td>1.11</td>
<td>4.22</td>
</tr>
<tr>
<td></td>
<td>Doctorate</td>
<td>9</td>
<td>2.55</td>
<td>0.66</td>
<td>1.06</td>
<td>3.17</td>
</tr>
</tbody>
</table>
Source: Author generated from raw data of a survey done by Uganda Revenue Authority

**Factor Analysis**

In order to reduce on the number of variable for tax compliance, factor analysis a multivariate approach which caters for ordinal variables was used. Those variables that tended to load higher with values of 0.5 were kept for the next level of analysis (Table 4). Using the Factor Analysis approach, four factors were adequate enough to explain the variation in the data since they had Eigen value above one (Table 3). The four factors were able to explain up to 88% percent of the information related to tax compliance. Further variable selection were based on Kaiser (1974) test for sampling adequacy (Table 5). Using this approach, those variables that had scores of 0.8 and above were selected for the next level of analysis. This is because they contained much information that would explain tax compliance. Tax compliance variable was then generated by taking the row means of the selected variables from factor analysis.

### Table 4: Eigen values

<table>
<thead>
<tr>
<th>Factor</th>
<th>Variance</th>
<th>Difference</th>
<th>Proportion</th>
<th>Cumulative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Factor1</td>
<td>2.70</td>
<td>0.46</td>
<td>0.29</td>
<td>0.29</td>
</tr>
<tr>
<td>Factor2</td>
<td>2.24</td>
<td>0.18</td>
<td>0.24</td>
<td>0.54</td>
</tr>
<tr>
<td>Factor3</td>
<td>2.06</td>
<td>0.90</td>
<td>0.22</td>
<td>0.76</td>
</tr>
<tr>
<td>Factor4</td>
<td>1.16</td>
<td>0.39</td>
<td>0.13</td>
<td>0.88</td>
</tr>
<tr>
<td>Factor5</td>
<td>0.76</td>
<td>0.18</td>
<td>0.08</td>
<td>0.97</td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority

LR test: independent vs. saturated: chi2(276) = 1771.99 Prob>chi2 = 0.0000

### Table 5: Rotated factors loading

<table>
<thead>
<tr>
<th>Factor1</th>
<th>Factor2</th>
<th>Factor3</th>
<th>Factor4</th>
<th>Factor5</th>
<th>Factor6</th>
<th>Factor7</th>
<th>Factor8</th>
<th>Factor9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Factor1</td>
<td>0.67</td>
<td>0.43</td>
<td>0.56</td>
<td>-0.04</td>
<td>-0.07</td>
<td>0.05</td>
<td>-0.11</td>
<td>0.15</td>
</tr>
<tr>
<td>Factor2</td>
<td>-0.43</td>
<td>0.78</td>
<td>0.01</td>
<td>0.25</td>
<td>0.33</td>
<td>0.04</td>
<td>0.15</td>
<td>-0.06</td>
</tr>
<tr>
<td>Factor3</td>
<td>0.14</td>
<td>-0.12</td>
<td>-0.10</td>
<td>0.82</td>
<td>-0.18</td>
<td>0.47</td>
<td>0.05</td>
<td>0.06</td>
</tr>
<tr>
<td>Factor4</td>
<td>-0.31</td>
<td>-0.39</td>
<td>0.78</td>
<td>0.12</td>
<td>0.28</td>
<td>0.09</td>
<td>0.12</td>
<td>-0.10</td>
</tr>
<tr>
<td>Factor5</td>
<td>0.41</td>
<td>-0.11</td>
<td>-0.24</td>
<td>-0.09</td>
<td>0.77</td>
<td>0.27</td>
<td>0.14</td>
<td>-0.16</td>
</tr>
<tr>
<td>Factor6</td>
<td>-0.15</td>
<td>0.03</td>
<td>0.05</td>
<td>-0.39</td>
<td>-0.10</td>
<td>0.52</td>
<td>0.21</td>
<td>-0.13</td>
</tr>
<tr>
<td>Factor7</td>
<td>0.12</td>
<td>-0.14</td>
<td>-0.02</td>
<td>0.28</td>
<td>0.23</td>
<td>-0.49</td>
<td>0.08</td>
<td>-0.12</td>
</tr>
<tr>
<td>Factor8</td>
<td>0.03</td>
<td>-0.02</td>
<td>0.01</td>
<td>0.01</td>
<td>0.04</td>
<td>-0.29</td>
<td>0.61</td>
<td>0.44</td>
</tr>
<tr>
<td>Factor9</td>
<td>0.19</td>
<td>0.07</td>
<td>0.02</td>
<td>0.03</td>
<td>-0.28</td>
<td>-0.13</td>
<td>0.48</td>
<td>-0.71</td>
</tr>
<tr>
<td>Factor10</td>
<td>-0.04</td>
<td>0.04</td>
<td>0.05</td>
<td>0.08</td>
<td>0.13</td>
<td>-0.18</td>
<td>-0.52</td>
<td>-0.38</td>
</tr>
<tr>
<td>Factor11</td>
<td>-0.02</td>
<td>0.03</td>
<td>0.07</td>
<td>0.08</td>
<td>-0.03</td>
<td>-0.23</td>
<td>0.01</td>
<td>-0.04</td>
</tr>
<tr>
<td>Factor12</td>
<td>0.01</td>
<td>0.02</td>
<td>0.00</td>
<td>0.00</td>
<td>-0.12</td>
<td>0.03</td>
<td>0.08</td>
<td>-0.25</td>
</tr>
<tr>
<td>Factor13</td>
<td>-0.01</td>
<td>-0.01</td>
<td>-0.02</td>
<td>0.00</td>
<td>-0.01</td>
<td>-0.01</td>
<td>-0.04</td>
<td>-0.04</td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority
Table 6: Kaiser-Meyer-Olkin measure of sampling adequacy

<table>
<thead>
<tr>
<th>Variable</th>
<th>Kmo</th>
</tr>
</thead>
<tbody>
<tr>
<td>q0010_0001</td>
<td>0.85</td>
</tr>
<tr>
<td>q0010_0002</td>
<td>0.76</td>
</tr>
<tr>
<td>q0010_0003</td>
<td>0.72</td>
</tr>
<tr>
<td>q0010_0004</td>
<td>0.81</td>
</tr>
<tr>
<td>q0010_0005</td>
<td>0.86</td>
</tr>
<tr>
<td>q0010_0006</td>
<td>0.51</td>
</tr>
<tr>
<td>q0010_0007</td>
<td>0.58</td>
</tr>
<tr>
<td>q0010_0008</td>
<td>0.83</td>
</tr>
<tr>
<td>q0010_0009</td>
<td>0.61</td>
</tr>
<tr>
<td>q0010_0010</td>
<td>0.78</td>
</tr>
<tr>
<td>q0010_0011</td>
<td>0.49</td>
</tr>
<tr>
<td>q0011_0001</td>
<td>0.69</td>
</tr>
<tr>
<td>q0011_0002</td>
<td>0.69</td>
</tr>
<tr>
<td>q0011_0003</td>
<td>0.53</td>
</tr>
<tr>
<td>q0011_0004</td>
<td>0.67</td>
</tr>
<tr>
<td>q0011_0005</td>
<td>0.63</td>
</tr>
<tr>
<td>q0012_0001</td>
<td>0.83</td>
</tr>
<tr>
<td>q0012_0002</td>
<td>0.84</td>
</tr>
<tr>
<td>q0012_0003</td>
<td>0.88</td>
</tr>
<tr>
<td>q0012_0004</td>
<td>0.77</td>
</tr>
<tr>
<td>q0012_0005</td>
<td>0.89</td>
</tr>
<tr>
<td>q0012_0006</td>
<td>0.86</td>
</tr>
<tr>
<td>q0012_0007</td>
<td>0.80</td>
</tr>
<tr>
<td>q0012_0008</td>
<td>0.85</td>
</tr>
<tr>
<td>Overall</td>
<td>0.80</td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority

Correlational Analysis

Gender

Table 7: t-test to assess for significance of gender

<table>
<thead>
<tr>
<th>Group</th>
<th>Obs</th>
<th>Mean</th>
<th>Std.Err.</th>
<th>[95% Conf. Interval]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>142</td>
<td>2.38</td>
<td>0.05</td>
<td>2.29</td>
</tr>
<tr>
<td>Male</td>
<td>141</td>
<td>2.64</td>
<td>0.03</td>
<td>2.57</td>
</tr>
<tr>
<td>Combined</td>
<td>283</td>
<td>2.51</td>
<td>0.03</td>
<td>2.45</td>
</tr>
<tr>
<td>Diff</td>
<td></td>
<td>-0.26</td>
<td>0.06</td>
<td>-0.38</td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority

diff = mean(Female) - mean(Male) \[ t = -4.2869 \]

Ho: diff = 0  \[ degrees of freedom = 281 \]

Ha: diff < 0  \[ Ha: diff  \neq 0 \]

Pr(T < t) = 0.0000  \[ Pr(T > t) = 0.0000 \]

Ha: diff > 0

Pr(T > t) = 1.0000

552
The above shows the assessment of gender on tax compliance. On average females tended to be more tax compliant (2.38) as compared to male (2.64) implied less compliance. A t-test was used to test for significance about the mean responses on compliance about the two gender groups and a p=0.0000<0.05 implied that women were more tax complaint as compared to male. This is because women tend to be more anxious about the tax officer than men.

**Age**

Table 8: t-test to assess for significance of age

<table>
<thead>
<tr>
<th>Group</th>
<th>Obs</th>
<th>Mean</th>
<th>Std.dev.</th>
<th>[95% Conf. Interval]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Below 40</td>
<td>118</td>
<td>2.57</td>
<td>0.05</td>
<td>2.48-2.67</td>
</tr>
<tr>
<td>41 and above</td>
<td>165</td>
<td>2.47</td>
<td>0.04</td>
<td>2.39-2.55</td>
</tr>
<tr>
<td>Combined</td>
<td>283</td>
<td>2.51</td>
<td>0.03</td>
<td>2.45-2.57</td>
</tr>
<tr>
<td>Diff</td>
<td>0.10</td>
<td>0.06</td>
<td>-0.02</td>
<td>0.23</td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority

\[
\text{diff} = \text{mean(1)} - \text{mean(2)} \quad t = 1.6140
\]

Ho: \( \text{diff} = 0 \)

degrees of freedom = 281

Ha: \( \text{diff} < 0 \)

Ha: \( \text{diff} \neq 0 \)

Ha: \( \text{diff} > 0 \)

\[ Pr(T < t) = 0.9462 \quad Pr(T > t) = 0.0538 \]

To assess whether age was related to tax compliance a t-test was used. Finding using the t-test however indicated that age did not influence tax compliance since the relationship was not significant. At all age categories, tax compliance score tended to be neutral which implied less tax compliance.

**Education**

Table 9: ANova

<table>
<thead>
<tr>
<th>Source</th>
<th>SS</th>
<th>Df</th>
<th>MS</th>
<th>F</th>
<th>Prob&gt;F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Between groups</td>
<td>0.77</td>
<td>6.00</td>
<td>0.13</td>
<td>0.46</td>
<td>0.84</td>
</tr>
<tr>
<td>Within groups</td>
<td>75.91</td>
<td>274.00</td>
<td>0.28</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>76.68</td>
<td>280.00</td>
<td>0.27</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Author generated from raw data of a survey done by Uganda Revenue Authority

In assessing the influence of education on tax compliance, ANOVA was used. This was because education level had seven brackets making ANOVA the most appropriate test statistic. Finding from the analysis indicated that whether someone is educated or not, they tended to be less tax complaint since this relationship was not significant.

**Limitations to Study**

Data collection was done at a single point in time and hence did not take care of the changes that may occur overtime.
The study population was limited only to sole proprietors with in Kampala city who are registered by Uganda Revenue Authority, therefore may not be used for generalization because Kampala has unique economic, social and political factors compared to other parts of the country.
The study is a one-off study in that such a study was not carried out before hence it does not make comparisons over periods of time possible.

Conclusion
From the findings it can be concluded that gender has a significant effect on taxpayer compliance, while age and education level do not have a significant effect on taxpayer compliance. Gender was significant in that female taxpayers were more compliant than their male counterparts. This is due to the fact that women tend to be more anxious about the tax officer than men. Male taxpayers are also greater risk takers than the female taxpayers and this explains why they comply less than the female taxpayers.
In Uganda of recent, there has been increased women empowerment and encouragement of women to participate in entrepreneurial economic activities. A lot of entrepreneurial education is being carried out from which women are advised to carry on business in line with acceptable business ethics one of which is compliance to tax obligations. Also in Uganda, women in business at business ventures as the main source of livelihood and therefore complying with tax obligations is seen as one of such factors for ensuring continuity of business.
In Uganda general, the context within which the tax payer does business influences their attitude and behavioral intention to tax compliance. This is supported by the Theory of Planned Behavior that states that, the decision to be tax compliant or not to be tax compliant depends on constructs such as attitude and behavioral intentions among others.
Given that women empowerment and entrepreneurial education for women positively influences their tax compliance attitude, this paper argues for its significance in tax compliance.

Recommendations
Government should introduce policies that should make tax compliance friendlier. For example government should conduct country wide tax education for owners of small scale businesses and sole proprietors, through conducting workshops and seminars among other methods. Government should also introduce incentives for voluntary tax compliance

References


