

The Relationship between Organizational Socialization and Organizational Commitment in Physical Education Departments `Employees in Mazandaran-Iran

S. A. Afsanepurak

Department of physical education, Gorgan branch, Islamic azad University, Gorgan, Iran

Rasool Norouzi Seyed Hossini

Student, (MA) Tarbiat Modares University, Tehran, Iran

M. K. Seyfari

Faculty of physical education, Mazandaran University, Babolsar, Iran

Zeinab Mohamadali Nasab

Student (BA) Mazandaran University, Iran

Abstract

The purpose of this study was to determine the relationship between organizational socialization and organizational commitment in physical education departments `employees of the province. It was a correlation and field research. Our statistical population was all physical education departments `employees of the province comprising of 175 employees. We gathered information on demographic characteristics and administered socialization questi onnaire (Taormina, 2004) and organizational commitment questionnaire (Allen and Meyer (1991)). For data analysis, we used descriptive statistics and multiple regressions to determine the relationship. Results showed that, there was a significant relationship between organizational socialization and organizational commitment (R² = 0.42, F = 4.23, P < 0.01). Also, amongst the dimensions of organizational socializati on, training (B = 0.26, P < 0.05) and future prospects (B = 0.32, P < 0.05) were associated significantly with organizati onal commitment. Generally, it should be acknowledged that higher organizational socialization leads to greater organizational commitment of employees.

Introduction

Today, Organizations need efficient and committed staff to run themselves in ever changing environments . On the other hand, no sense of belonging to the organization and lack of sufficient accuracy to perform the duties from employees `side is a big problem facing organizations. Most organizations are trying to match employees `flexibility and commitment known as compatibility between individuals and organizations. The ability to fit the person -



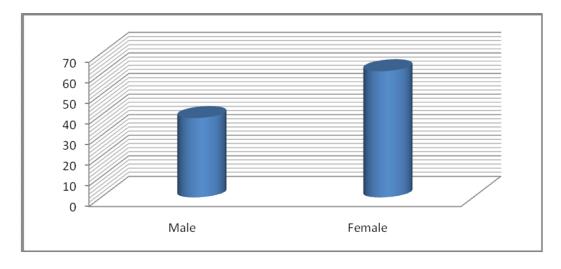
organization is essential, since the primary purpose of socialization is continuation of the core values and giving employees a framework for responding to their work environment and coordinati on with other staff. (1986,Jones). Seemingly, commitment influences employee's effort and the effort, in turn, affects their Performance (1993,. (Allen & Meyer). Yang (2008) found in his study that organizational socialization impacts organizational commitment and job satisfaction leading to less job leave in the Hotel crew. Kowtha (2008) showed that socializati ormethods influenced role clarity , consolidated group work and the job domination. Allen (2006) And Chow (2002) in a similar study concluded that organizational socialization methods let Organizations recruit new employees. Exum(1998) and Geuss(1993) in a similar study concluded that significant relationship existed between Organizational socialization with Organizational Commitment and Job satisfaction . Hence the question in this study is: Is there a relationship between organizational socialization and organizational commitment in physical education departments 'employees in Mazandaran province?

The Research Methodology

The study is descriptive and correlation research carried out in 2011 .Our statistical population were 320 people of whom 175 were selected using Krejeci Morgan sampling table and through simple random sampling technique. In order to gather information about the organizational commitment, we administered organizational commitment questionnaire (OCQ) Allen and Meyer (1991)). The Questionnaire assessed three components of organizational commitment, emotional commitment, continuous commitment and normative commitment. The questionnaire included twenty Likert questions on a range of five values. In order to gather information about the organizational socialization inventory ((2004) Taormina) The questi onnaire contained 20 questi ons consisti ng of four subscales-i-e- Training, Understanding, co-worker support, future prospects. For data analysis, we used descriptive statistics and multiple regressions to determine the relationship.



Research Findings



As it is shown, 37. 5% were female and 61. 4 % were male.



As shown in Figure 2, the majority of research samples were in the age range between 31 - 40 years.

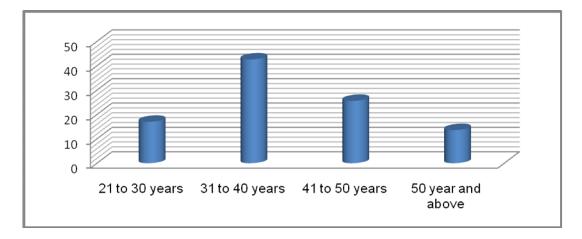
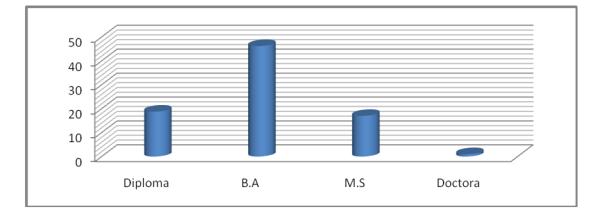


Figure 2: Age distribution of study sample

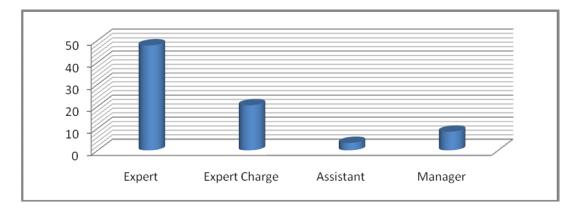


As shown in Figure 3, the majority of the investigated samples had undergraduate academic degree.



(Figure 3)Educational Status

As shown in Figure 4, the majority of cases investigated were experts.



(Figure 4)Institutional status



As can be seen in Table 1, scores on the socializati on between the study samples were (MD = 18.762, SD = 4.017). Amongst The dimensions of socialization; Co-Worker Support (MD = 4.942, SD = 1.195) had the highest rate.

Variable	MD	SD	Max	Min
Training	4.489	1.220	6.60	1.60
Understanding	4.820	1.217	7	2
Co-Worker Support	4.942	1.195	6.80	1.65
Future Prospects	4.596	1.242	6.86	1.20
organizational socialization	18.762	4.017	27	8

(Table 1)Statistical description of socialization

As can be seen in Table 2; organizati onal commitment in the research sample was (MD = 10.692, SD = 1.456). Among dimensions of organizational commitment, emotional commitment (MD = 3.908, SD = 0.400) had the highest rate.

(Table 2)Statistical description of organizational commitment

Variable	MD	SD	Max	Min
Affective Commitment	3.908	0.400	4.86	1.25
Normality Commitment	3.408	0.611	4.57	1.71
Continuance Commitment	3.394	0.607	4.76	1.86
Organizational Commitment	10.692	1.456	13.29	7

As can be seen in Table 3 there is a significant correlation between organizational socialization and organizational commitment, (R² = 0.42, F = 4.23, P <0.01). Also, amongst the dimensions of organizational socialization; training (B = 0.26, P <0.05) and Future prospects (B = 0.32, P <0.05) were significantly associated with organizational commitment.



(Table 3)Multiple regression to predict organizational commitment through organizational socialization

Predictor variables	F	Sig	R ²	В	Beta coefficient	t	Sig
training			0.42	0.43	0.26	2.81	0.042
understanding				-0.04	-0.03	-0.30	0.762
co-worker support	4.23	0.001		-0.16	-0.09	-0.87	0.381
Future prospects				0.50	0.32	2.15	0.033

Conclusion

The purpose of this study was to determine the relationship between organizational socialization and organizational commitment of employees in departments of physical education in Mazandaran. Results showed that there was a significant relationship between organizational socializati on and organizati onal commitment, (P <0.05). Also, amongst the dimensions of organizational socialization, training and Future prospects showed a significant correlati on with organizati onal commitment (P <0.05). The results of this study is consistent with those of Yang (2008); (2008) Kowtha; (2006) Allen; (2002) Chow (1998) Exum and (1993) Geuss. Allen (1993) showed Organizational commitment can empirically predict Service Leave. To sum up, socialization is a process in which newcomers learn values, norms and regulations to act their parts. Through this process, you can learn how to increase employees' organizational commitment.



Reference

Allen, DG (2006). Do organizational socialization tactics influence newcomer embeddedness and turnover? Journal of Management. Vol. 32, No.2, 237 - 256.

Ashforth, BE Sluss, DM and Saks, AM (2007). Socialization tactics, proactive behavior, and newcomer learning: Integrating socialization models. Journal of Vocati onal Behavior.Vol.70, 447-462.

Baker, WK (1995). A reanalysis and reinterpretation using structural equation modeling. Human Relati ons, Vol.48, 169186.

Bigliardi, B. Petroni, A. and Dormio, AI (2005). Organizational socialization, career aspirations and turnover intentions among design engineers. Journal of Leadership & Organization Development. Vol.26, No.6.424-441

Chow, I. (2002). Organizational socialization and career success of Asian managers. The International Journal of Human Resource Management. Vol.13, No.4, 720-737.

Davia, GA (2006). Do organizational socialization tactics influence newcomer embeddedness and turnover? Journal of Management. Vol.32, No.2, 237-256.

Dissertation for the Degree Doctor of Philosophy. Ohaio University.

Dolan, S. E, and Schuler, R. S (2005). Human resource and personnel management. (Translator, mohamad saebi and mohamad ali tosi). 7 th Editi on. Tehran: Education Center of Centennial Management. State Centennial

Exum, ME (1998). An examination of the relationship between organizational socialization and the organizational commitment, job satisfaction, and role orientation of new student affairs professionals.

Geuss, RR (1993). Organizational socialization of first and second career teacher: A survey of selected outcomes. Dissertation Abstracts Internactional. University Microfilm No.

Gomez, LF (2009). Tim to socialize: Organizational socialization structures and temporality. Journal of Business Communication. Vol.46, No.2, 179 - 207.



Gruman, j. A. Saks, AM and Zweig, DI (2006). Organizational socialization tactics and newcomer proactive behaviors: An integrative study. Journal of Vocational Behavior. Vol.69.90-104.

Jones, GR (1986). Socialization tactics, self-efficacy and newcomers adjustments to organizatios. Academy of Management Journal, Vol.29, No.2, 262-279.

Kowtha, NR (2008). Engineering the engineers: Socialization tactics and new engineer adjustment in organizations. Academic Journal. Vol.55, No.1.67-81.

Kristof, AL (1996). Person-organization fit: An integrative review of its conceptualizations, measurement, and implications. Personnel Psychology. Vol.49, No.1.11-49.

Louis, MR (1990). Acculturation in the workplace: Newcomers as lay ethnographers. In organizational Climate and Culture. (Ed. B. Schneider), San Francisco. CA: Jossey-Bass.85-129.

Meyer, J. P, Allen, NP, and Smith, CA (1993). Commitments or organizational and occupation. Journal of Applied Psychology.Vol.78, No.4.

Michailova, S. and Wilson, HIM (2008). Small firm internalization through experiential learning: The moderating role of socialization tactics. Journal of World Business. Vol.43, 243-254.

Miller, AE (2006). Assessing his relationship between organizational socializational socialization tactics and culture in high technology organizations. The University of Alabama in Huntsville

Mowday, RT Steers, RM and Porter, LM (1979). The measurement of organizational commitment. Journal of Vocati onal Behavior.Vol.14, No.2, 224247.

O'Reilly, CAJA Chatman, and DF Caldwell. (1991). People and organizational culture: A profile comparison approach to assessing personorganization fit. Academy of Management Journal. Vol .34, No.3, 487 - 516.

Quaglia, R. (1989). Socialization of the beginning teacher: A theoretical model from the empirical literature. Research in Rural Education. Vol.5, 1-7.

Robbins, SP (2005). Organizational behavior. (Translator, Ali Parsaeian and Mohamad Earabi). 10 th Editi on.Bureau of Cultural Research.

Robbins, Stephen p. (2005). Organizational behavior. (Eleventh ed), Prentice-Hall of India.

Saks, AM and Ashforth, BE (1997). Organizational socialization: making sense of the past and present as a prologue for the future. Journal of Vocational Behavior. Vol.51, 234 - 379.



Saks, AM Uggerslev, KLand Fassina, NE (2007). Socialization tactics and newcomer adjustment: A meta-analytic review and test of a model. Journal of Vocational Behavior. Vol.70, 413-446.

Van Maanen, J. and Schein, E. (1979). Toward a theory of organizational socialization. In LLCummings, & B. Staw (Eds). Research in Organizati onal Behavior.Vol.1, 209264.

Yang, J. (2008). Effect of newcomer socialization on organizational commitment, job satisfaction, and turnover intention in the hotel industry. Service Industries Journal, Vol. 28, No.4, 429-443.